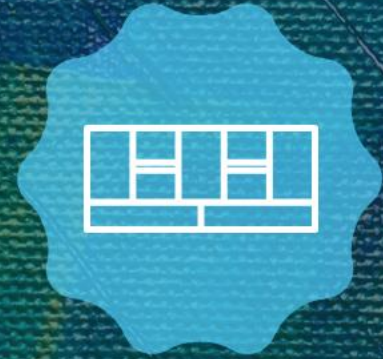
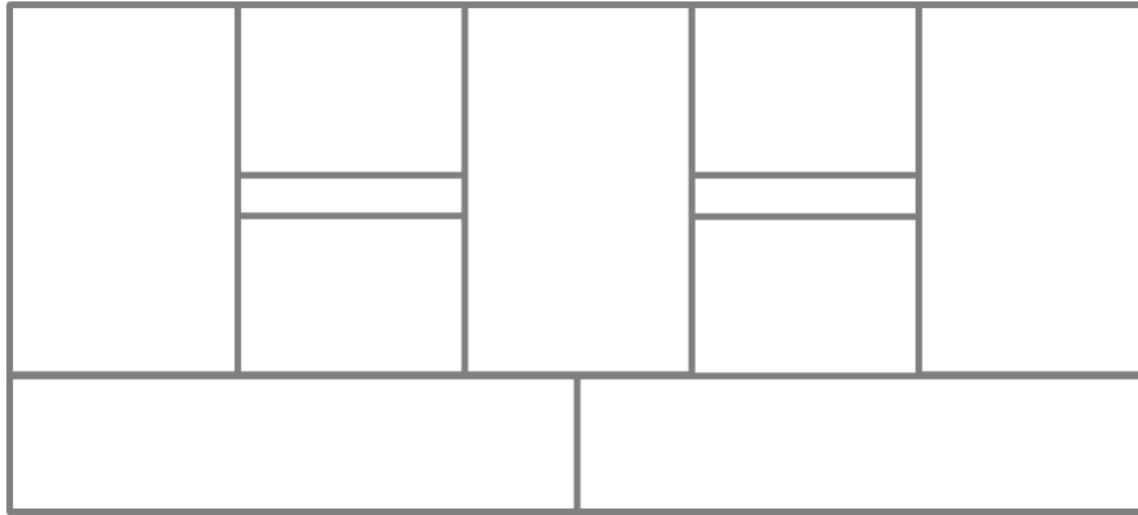


Creative way
to present

Business
Model Canvas

in PowerPoint

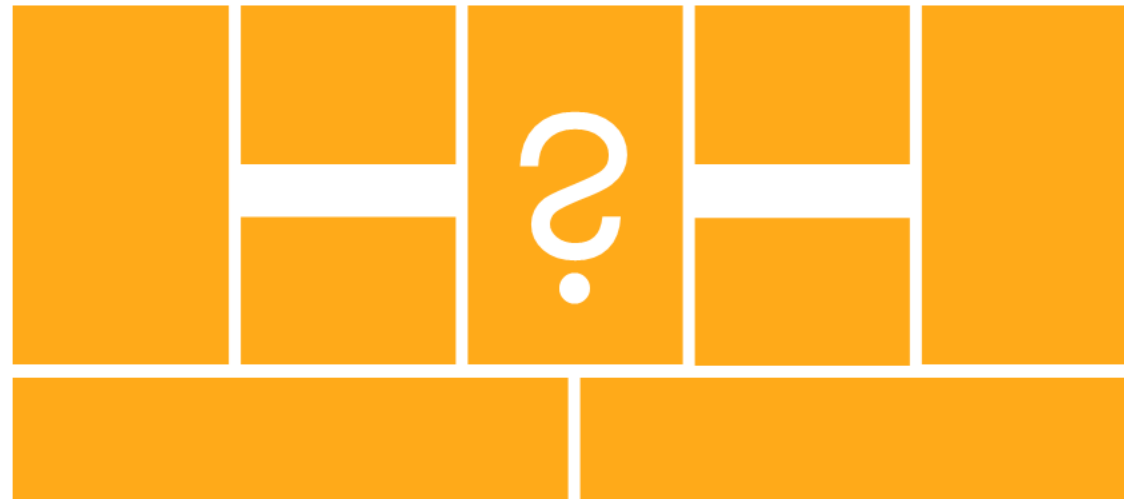




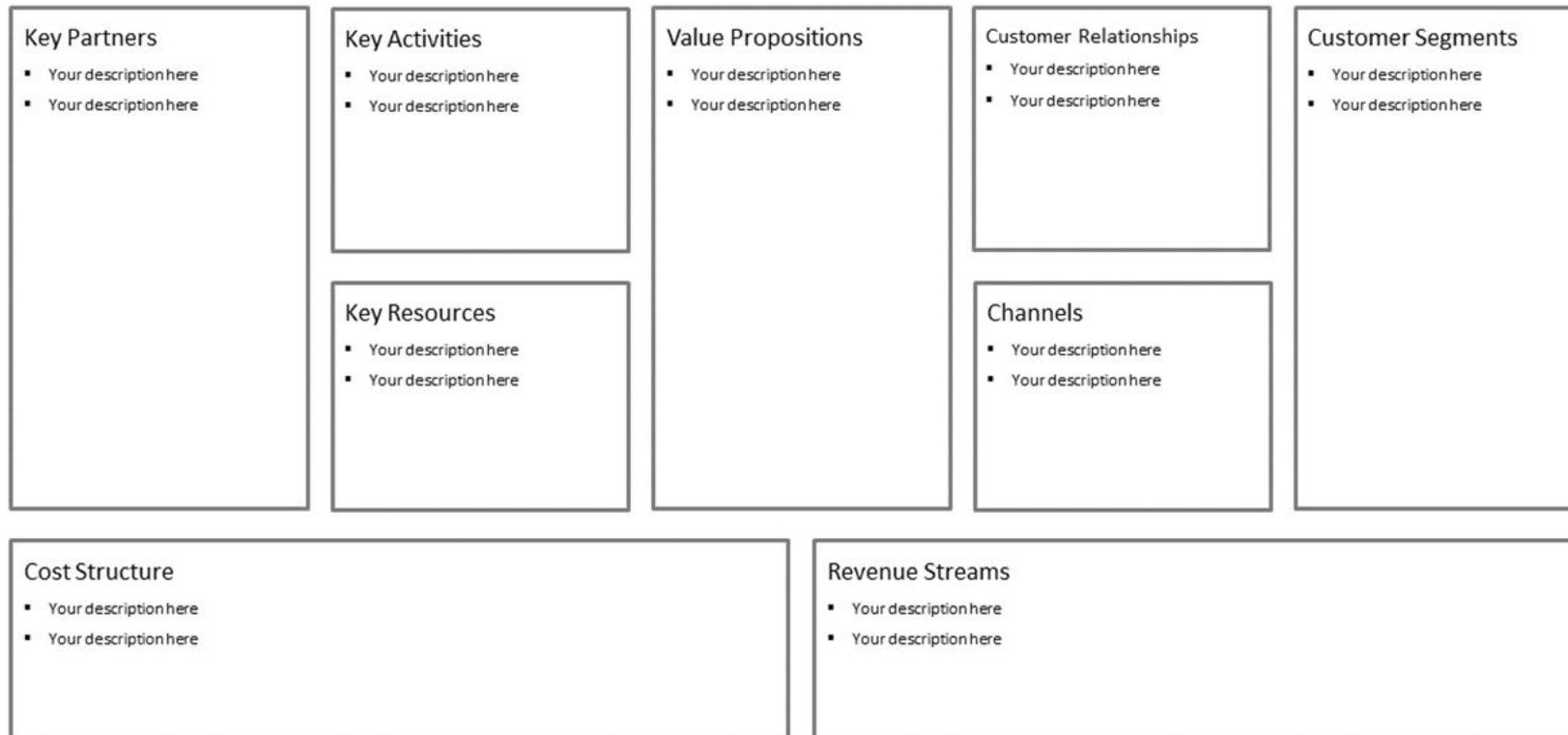
Business Canvas is a framework
for visualizing business models.

It was created by Alexander Osterwalder from Strategyzer.com
(see his book “Business Model Generation”)

How to present BMC in a creative way?



Using just plain text in rectangles is not very eye-catching



Using just plain text in rectangles
is not very eye-catching



Business Model Canvas

Overview diagram – colorful with outline icons (all editable)



Graphics by [infoDiagram.com](https://www.infodiagram.com), Business model by [Strategyzer.com](https://www.strategyzer.com)

4

Here are some tips for how to make
your BMC visually interesting



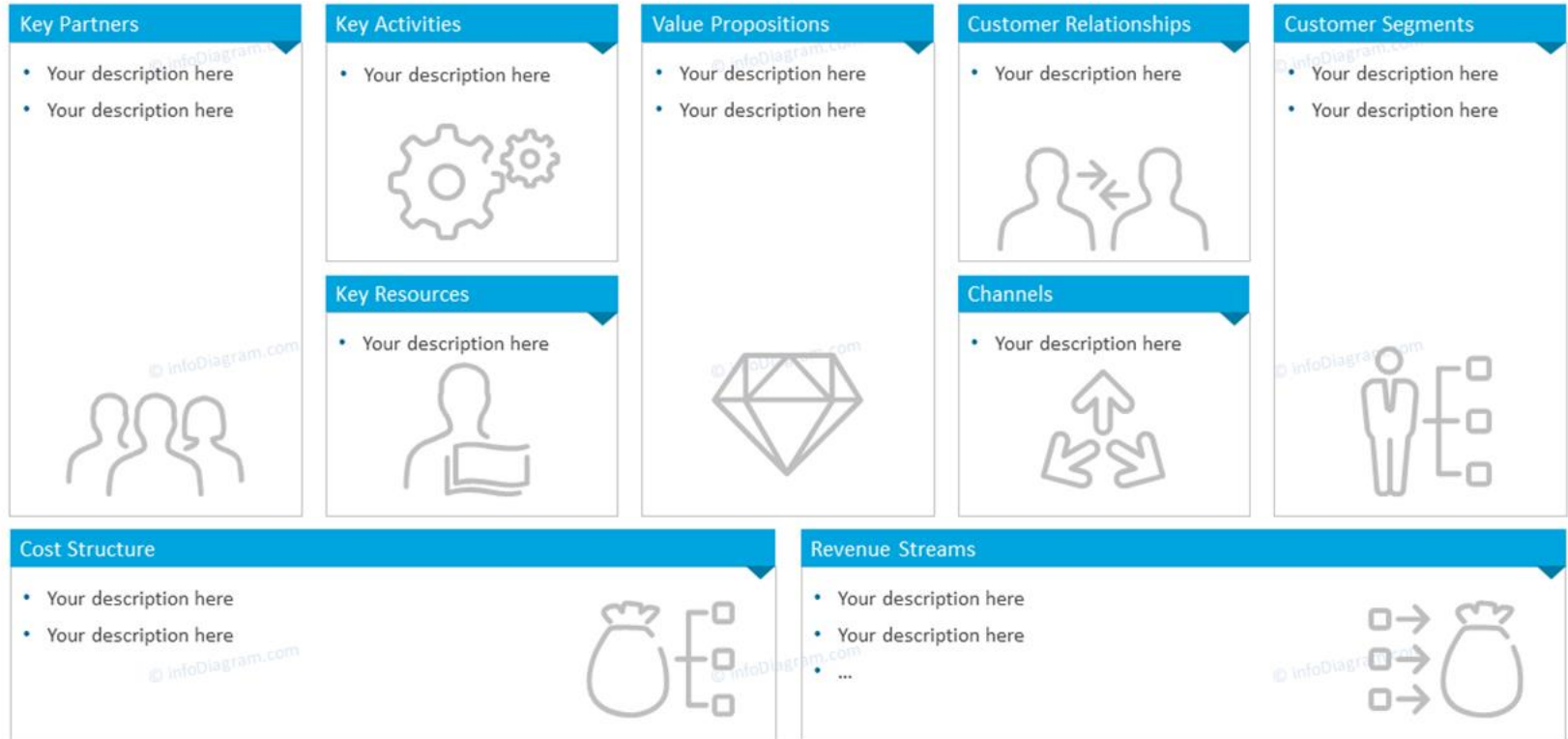
1 Illustrate with icons

BMC using light & modern Outline Icons

Example based on visuals from
[infoDiagram.com](https://www.infodiagram.com) infographics templates



Icons increase
readability of
your topic



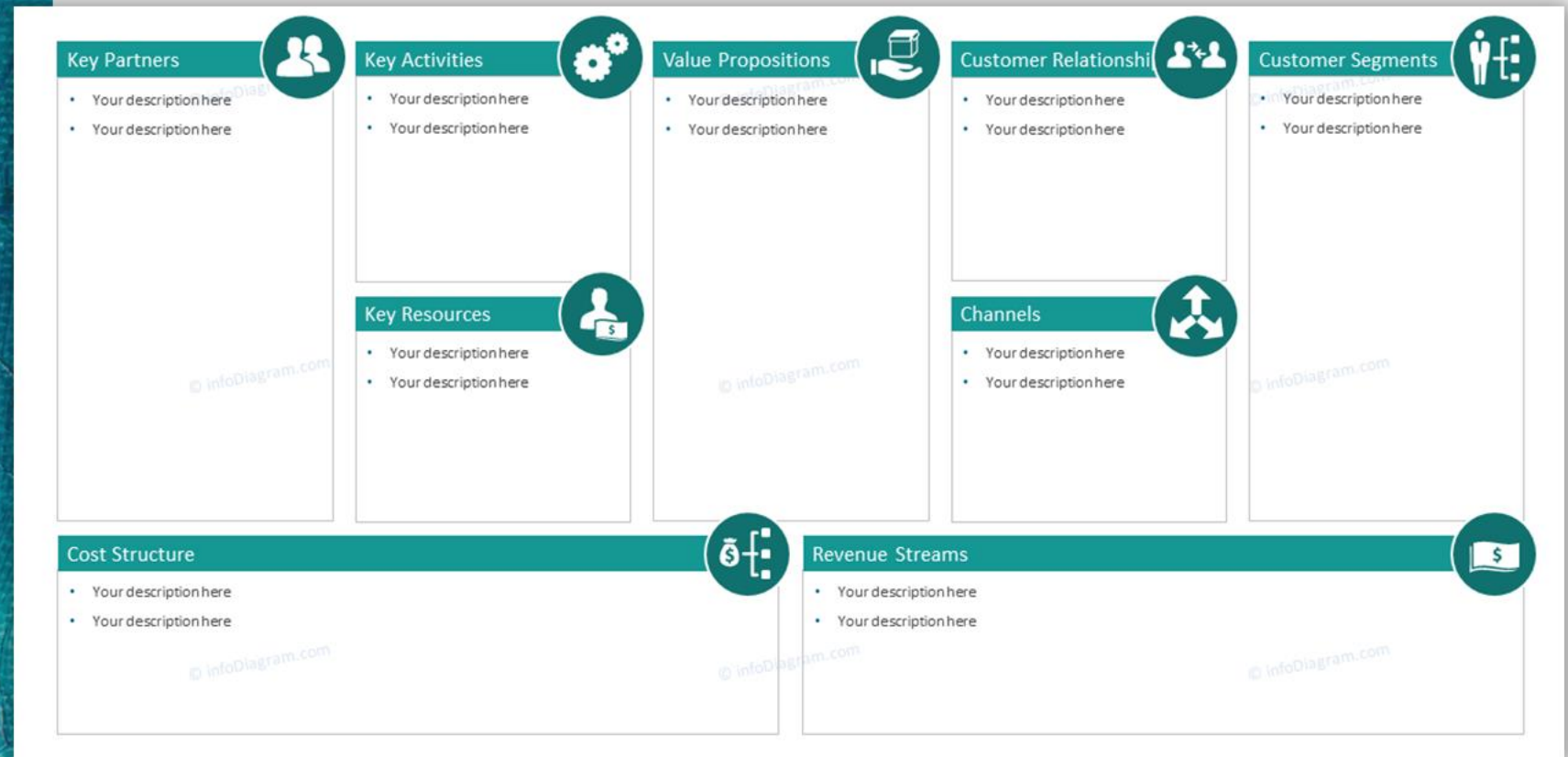
Example of BMC using flat icons

– visible even if small

Example based on visuals from
infoDiagram.com infographics templates



They also
draw your
audience's
attention

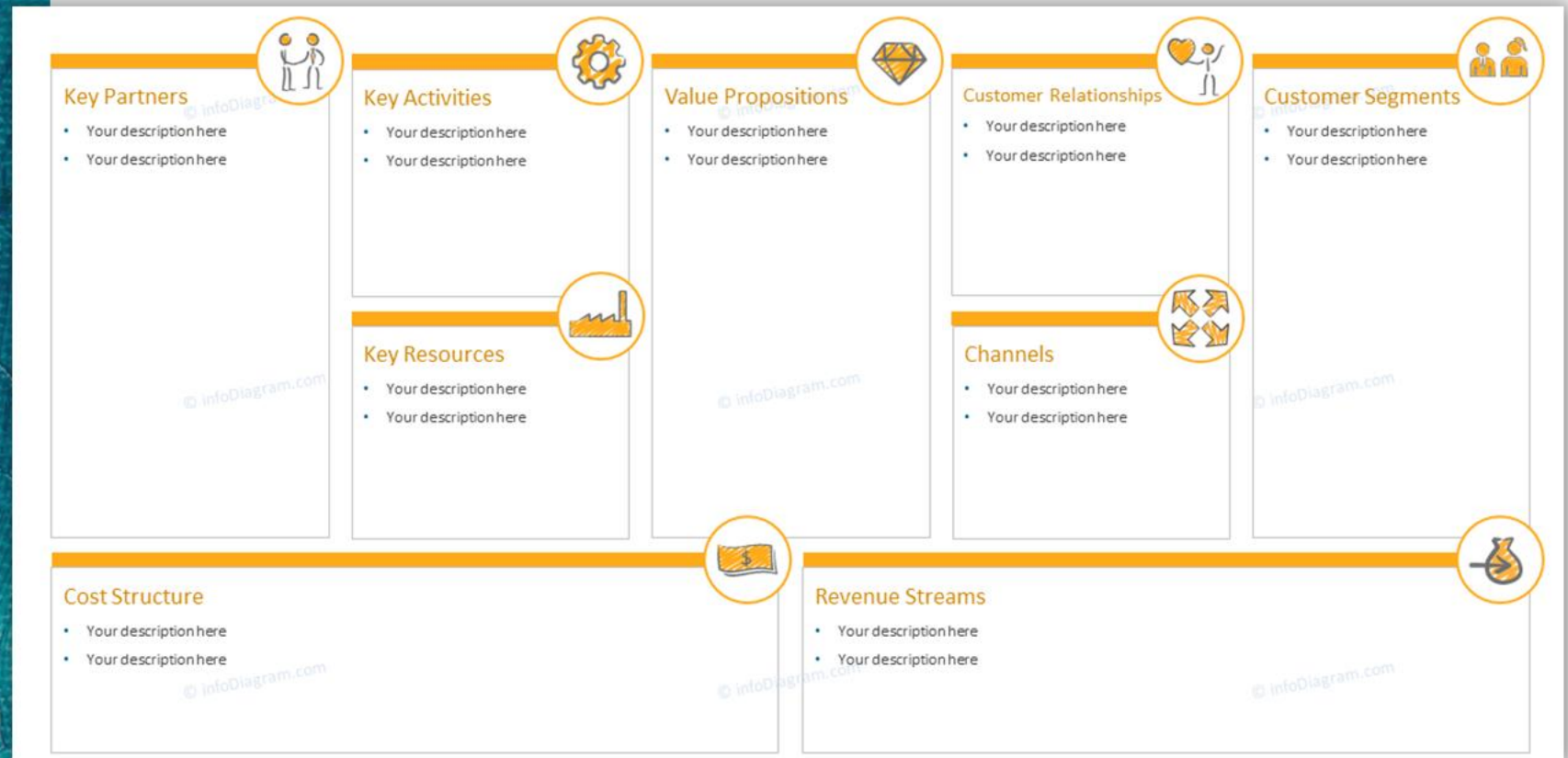


Add personal touch by adding scribble icons

Example based on visuals from
[infoDiagram.com](https://www.infodiagram.com) infographics templates



And are
engaging,
visually
supporting
your text



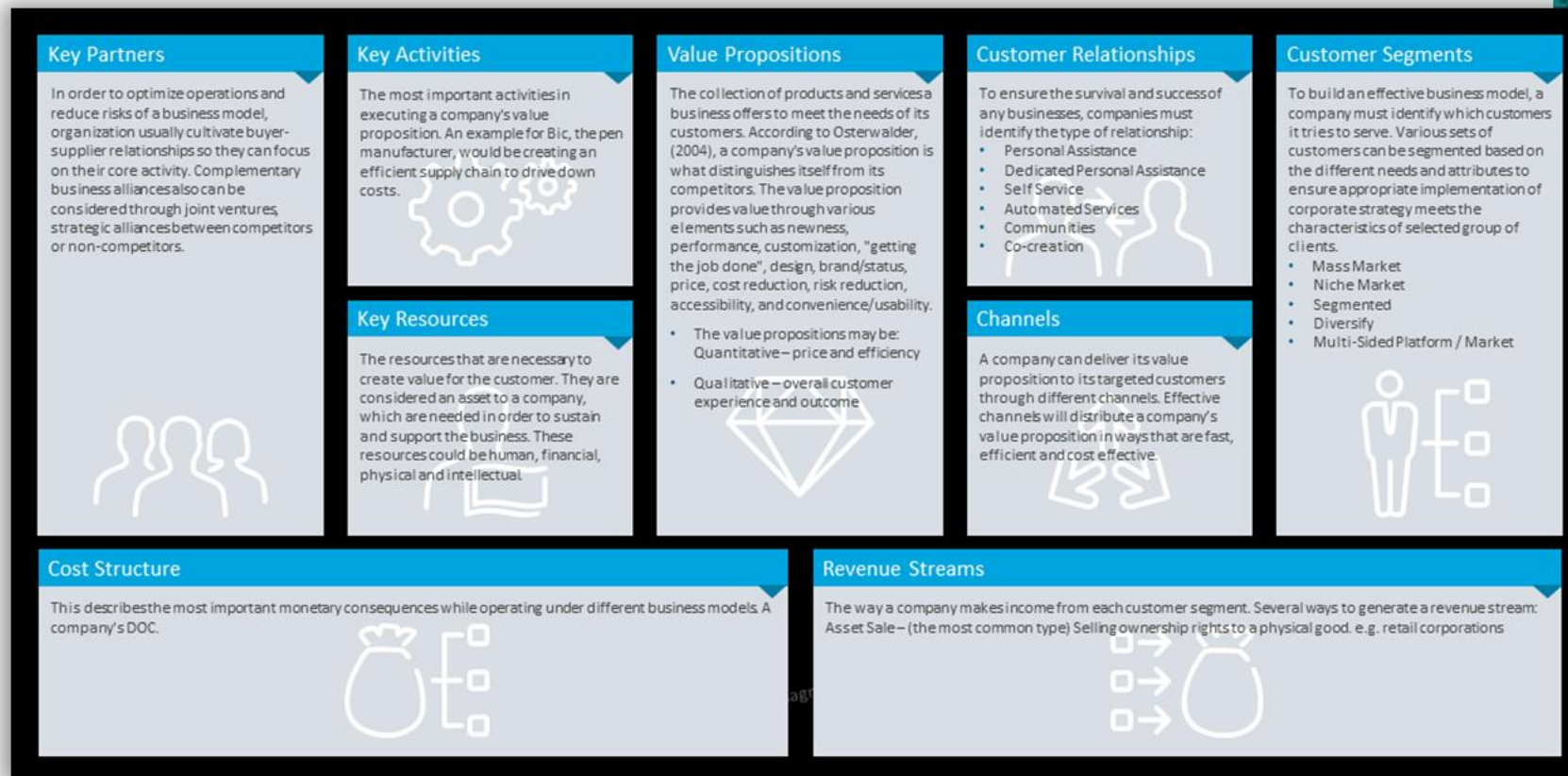


Add visual details

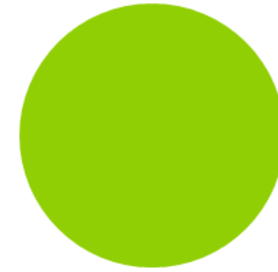
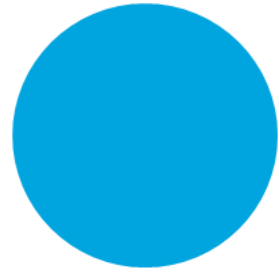
2

Example of BMC with graphic details

Example based on visuals from
infoDiagram.com infographics templates



Adding
a simple
stripe with
a triangle
can achieve
a lot



3

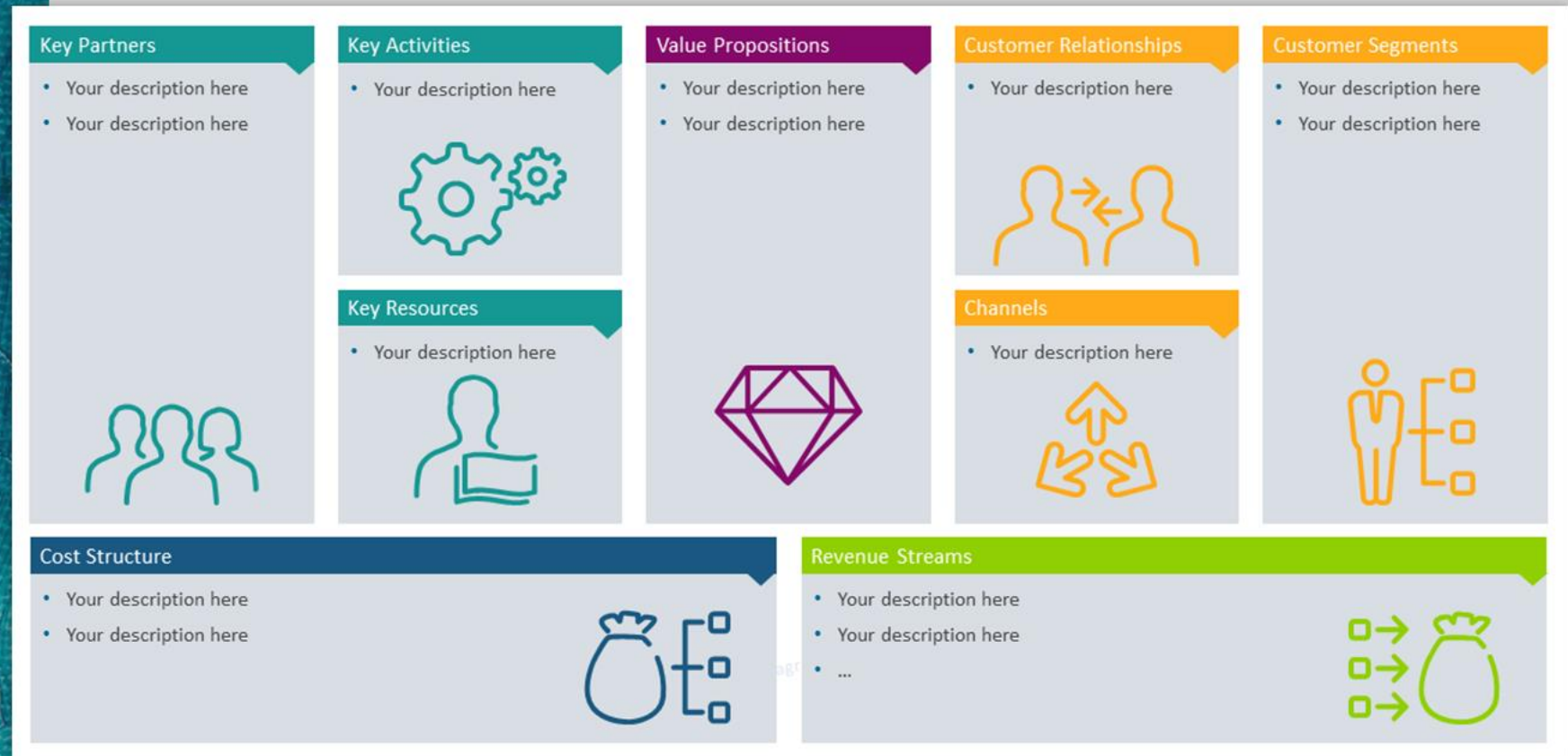
Use vivid colors
to group BMC elements

Example of BMC using vivid palette

Example based on visuals from
infoDiagram.com infographics templates

Bright colors
are exciting,
and so can be
your slides

Colors help to
visually group
related blocks



*Your description
here*

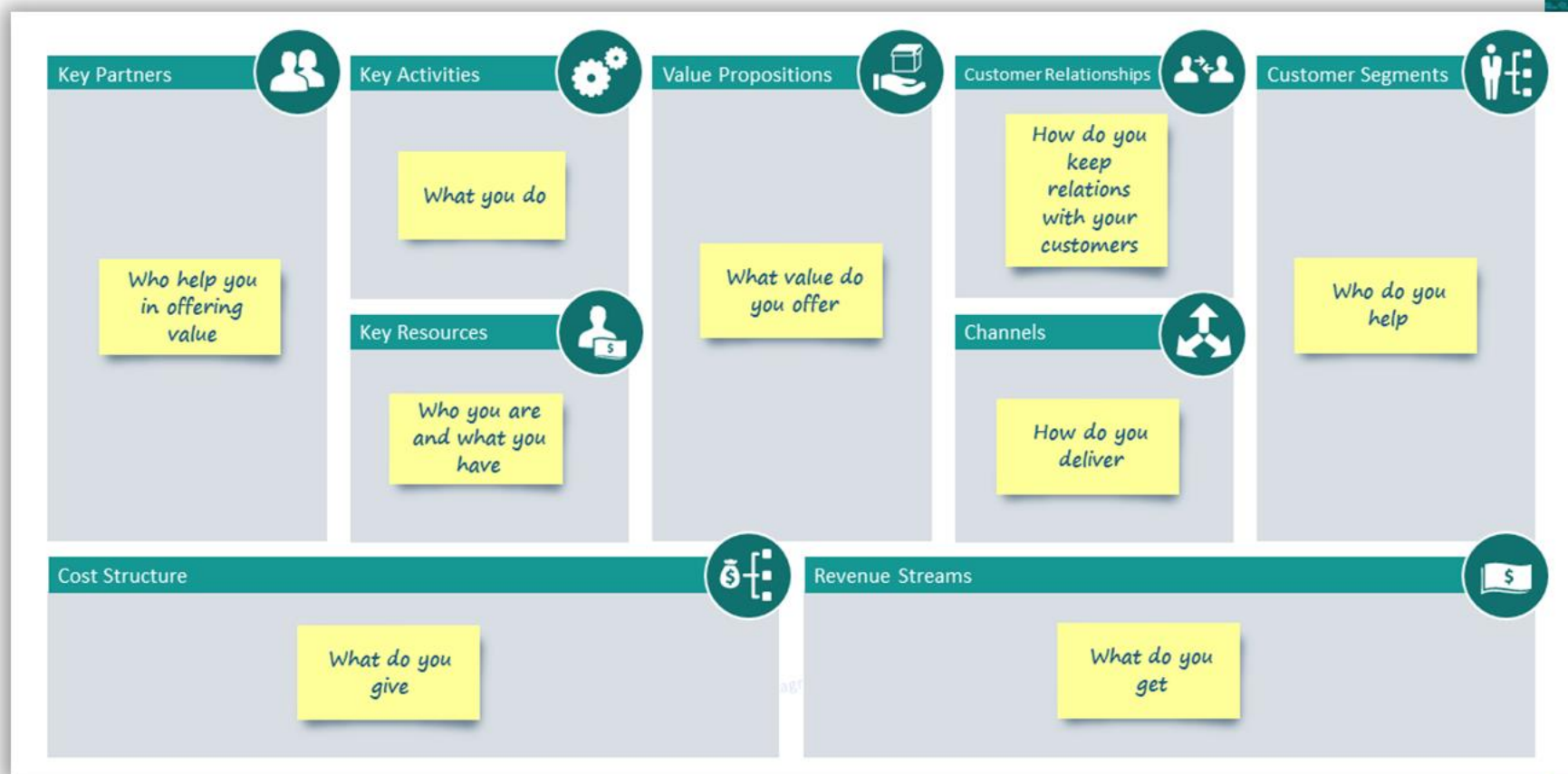
*Your description
here*

Add creative touch

4

Example of BMC with editable sticky notes

Example based on visuals from
infoDiagram.com infographics templates



**Sticky notes
are great to
organize
your ideas**

**Use them
to create
naturally
looking BMC
board**

Value Proposition

Value Propositions

Your description
here

Your description
here

Your



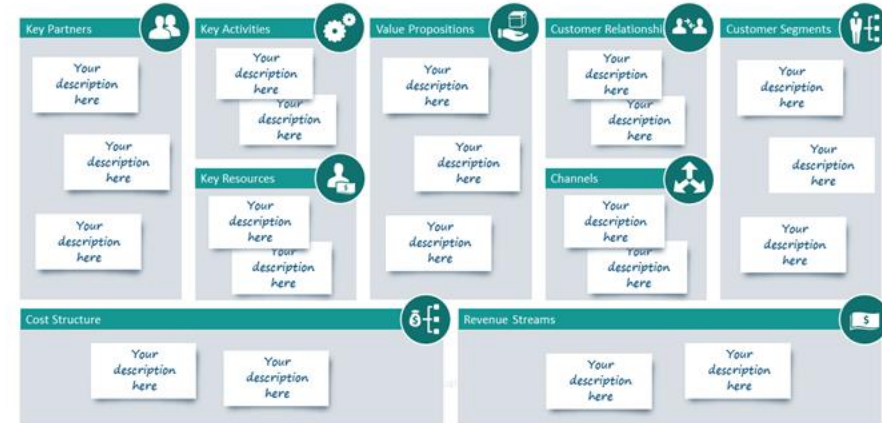
Business Model Canvas

Overview diagram – colorful with outline icons (all editable)



Graphics by [InfoDiagram.com](https://www.infodiagram.com), Business model by [Strategyzer.com](https://www.strategyzer.com)

Business Model



Graphics by [InfoDiagram.com](https://www.infodiagram.com), Business model by [Strategyzer.com](https://www.strategyzer.com)

15

**More Business Model Canvas
Slides at [infoDiagram.com](https://www.infodiagram.com)
(click to open)**

**Enrich your presentation with diagrams
& visuals to better explain your topics**

Value Proposition

Value Propositions

Your description
here

Your description
here

Your



Business Model Canvas

Overview diagram – colorful with outline icons (all editable)



Graphics by infoDiagram.com. Business model by Strategyzer.com

Business Model



Graphics by infoDiagram.com. Business model by Strategyzer.com

15

**More Business Model Canvas
Slides at infoDiagram.com
(click to open)**

**For more inspirations,
sign to infoDiagram best-practices email course
and get free slides bonus**

**Get Free Sample
Slides & Course
(click to open)**