

How to communicate

Vision and Mission

with design
in PowerPoint



twitter: @Peter_iDiagram



Want to present your
vision and mission statements?

Visual aid will help you **effectively communicating** them to others

See how you can easily **enhance vision and mission** with simple design

Company Vision Statement



Company Mission Statement

Our Mission

Our mission is to provide best quality services to people all over the world and save their time.



Get these slides & icons at www.infoDiagram.com

Get these slides & icons at www.infoDiagram.com



Our mission is to provide best quality services to people all over the world and save their time.

How to create such slides step by step:

Example based on visuals from
infoDiagram.com [infographics templates](http://infoDiagram.com)



Slide re-design instruction

1 Add a photo and overlay it with semi-transparent orange box.

Our Vision

To create a better
every-day life
for many people.



Slide re-design instruction

2

Create two circles with thick outline and semi-transparent filling. Put text inside circles.



OUR
VISION

*To create
a better
every-day
life for many
people.*

Slide re-design instruction

3

Add lines and half-circle to complete glasses shape. Add an icon as a final touch.



OUR VISION

To create
a better
every-day
life for many
people.

The same way you can
present mission statement

Just change glasses to simple target
using two circles and four lines



*Our mission is to
provide best
quality services
to people all
over the world
and save their
time.*

Slide re-design summary

Add a photo
to the background

1

2

Place vision and mission
statements to a shaped
textbox. Ensure text contrast
e.g. using transparency

Add a bit of creative touch:
additional design elements
and icons

3



More
Vision & Mission graphics at
infoDiagram.com
(click to open)



Enrich your presentation with topic-specific visuals to explain better your topics

**More
Vision & Mission graphics at
infoDiagram.com
(click to open)**

MISSION
Your Company
Mission here



Vision and Mission Stairs Infographics

VISION
Make technology
available to everyone. 

MISSION
To develop new technology that
makes lives of people better
but with smallest resources.



**For more inspirations,
sign to infoDiagram best-practices
email course and get free slides bonus**

**Get Free Sample
Slides & Course
(click to open)**