

How to creatively present

Annual Budget Plan

in PowerPoint





Need to present
a budget proposal?

Make your financial data
visually appealing with
a bit of creative slide design



See example
slides below...



Present the current state of the business

Current State of Business Overview

Brief Summary with 6 Highlighted Areas of Performance Impacting Bottom Line



36% L4L Online Growth

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Remote Work Culture

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Write Your Header

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Write Your Header

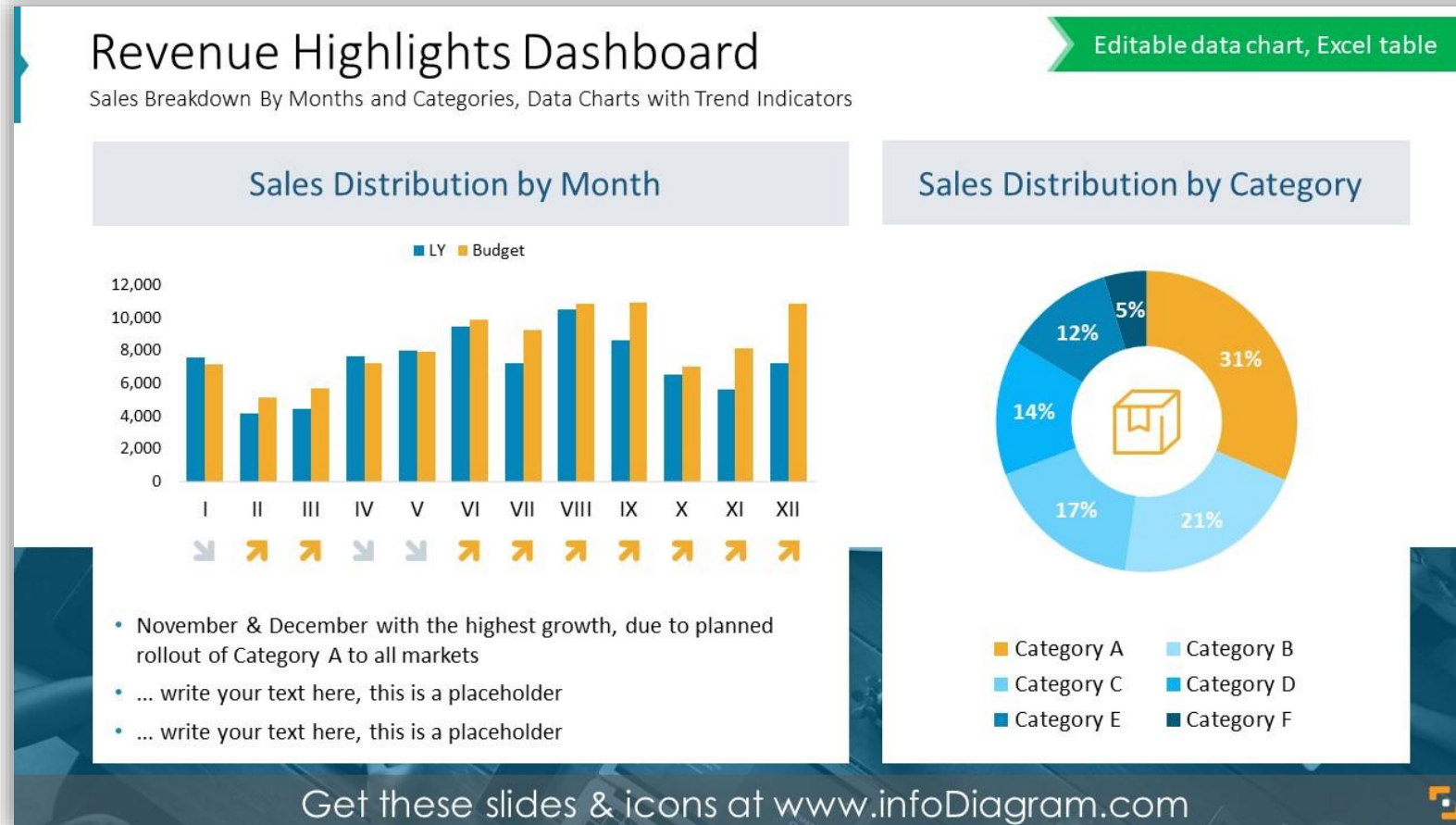
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Write Your Header

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Show the revenue highlights on one dashboard



Compare the budgeted expenditures

Budgeted Expenditures Overview

CAPEX and OPEX Investments Split, Specification

Editable data chart, Excel table

CAPEX



\$20.000.000

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Write your text here. This is a placeholder. Write your text here. This is a placeholder.

OPEX



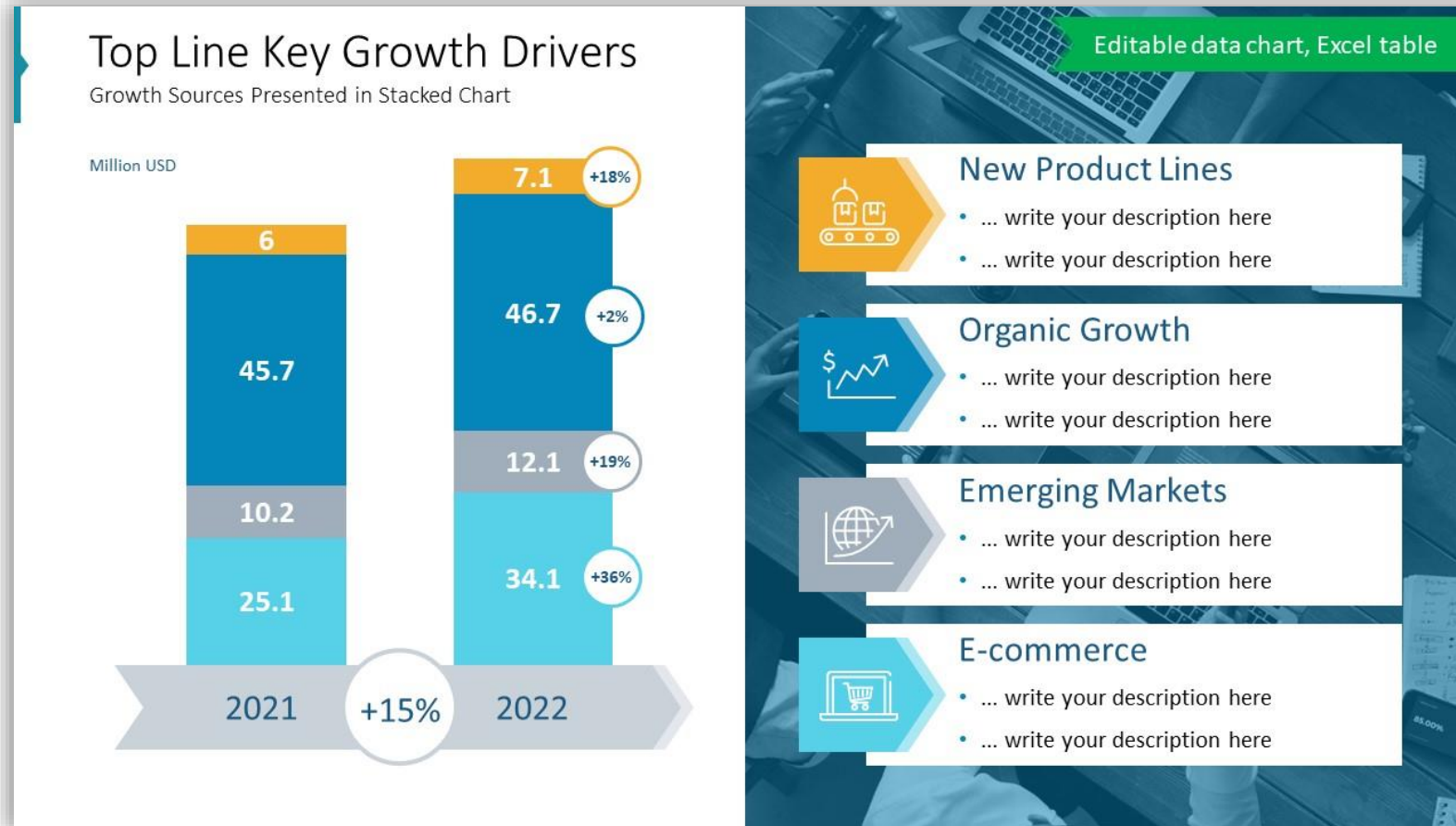
\$37.000.000

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Present the top-line growth drivers



Show the OPEX overview

OPEX Overview Example Table

Comparison of Budgeted OPEX vs. LY per Month in Value and Percentage

'000 USD

Month	<div>\$</div> Budget	<div>\$</div> LY	<div>\$</div> Difference	<div>%</div>
January	2 600	2 800	-200	-7%
February	1 900	1 600	300	19%
March	2 100	1 700	400	24%
April	2 700	2 900	-200	-7%
May	2 900	3 000	-100	-3%
June	3 600	3 600	0	0%
July	3 400	2 700	700	26%
August	4 000	4 000	0	0%
September	4 000	3 300	700	21%
October	2 600	2 500	100	4%
November	3 100	2 100	1 000	48%
December	4 100	2 800	1 300	46%
Full Year	37 000	33 000	4 000	12%

Comments

1st HY 20XX

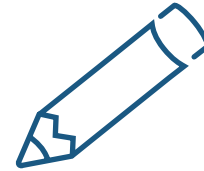
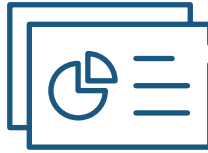
Conservative approach to costs in the first 6 months (increase by only 1%).

Write Your Header

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Write your text here. This is a placeholder. Write your text here. This is a placeholder.

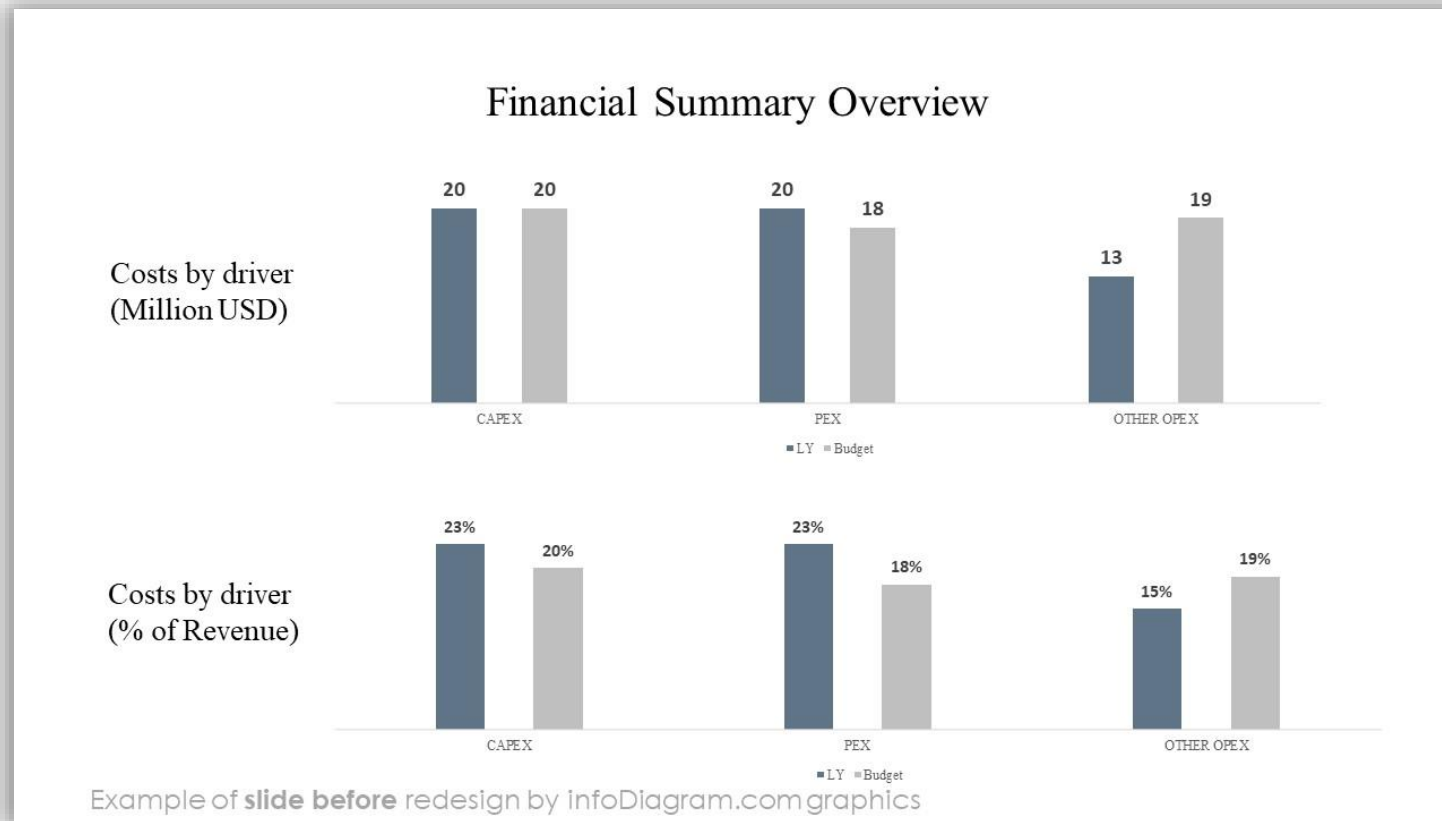
Quick Slide Redesign Guide



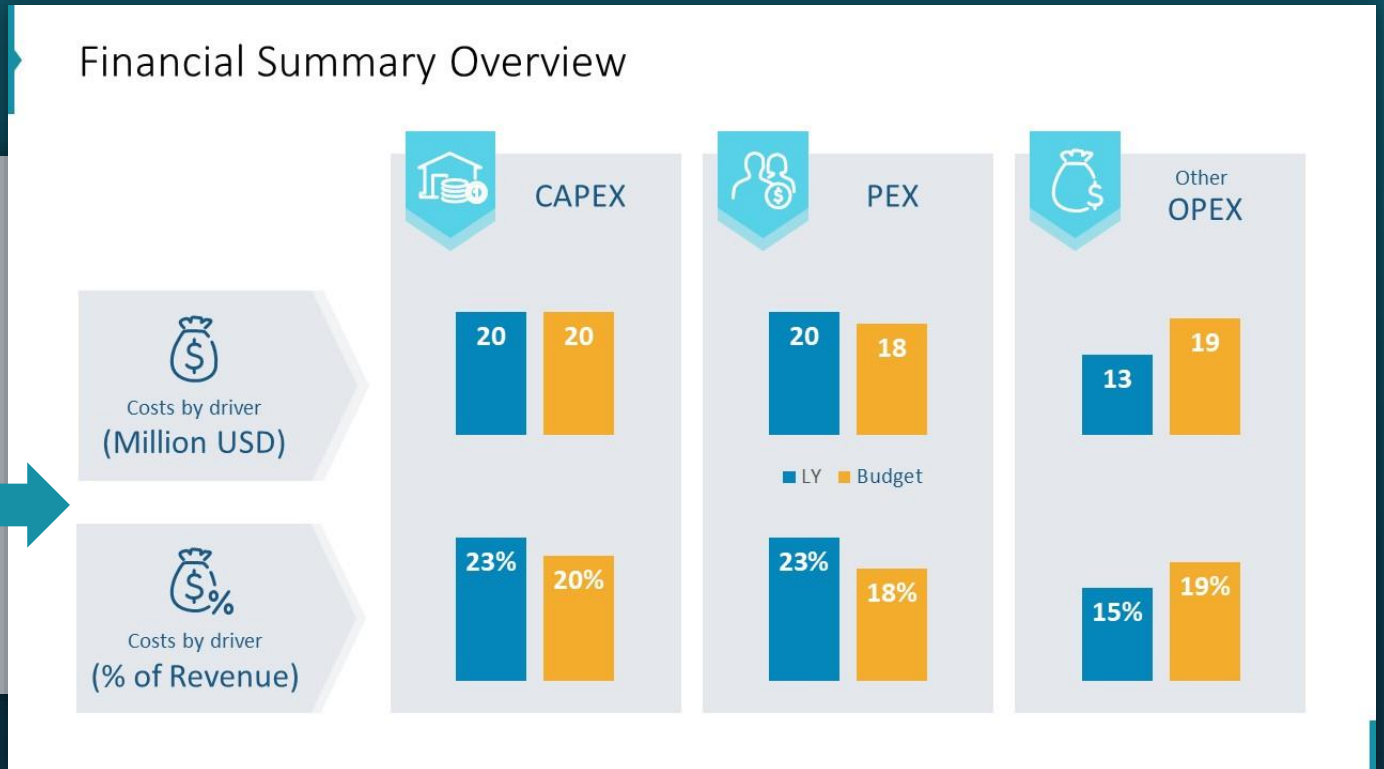
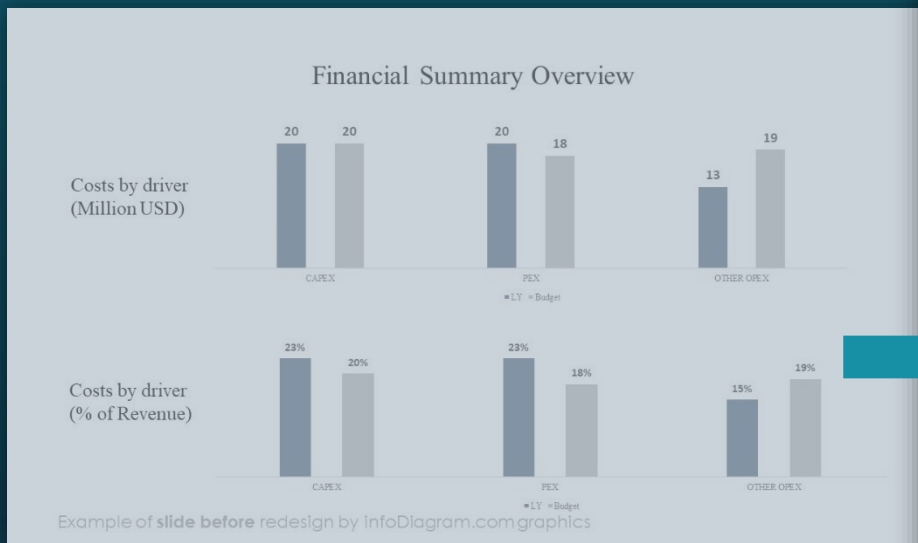
See how to transform a standard PowerPoint chart into an eye-catching infographic.

Example based on visuals from
[infoDiagram.com](https://www.infodiagram.com)

Slide before: unattractive financial chart



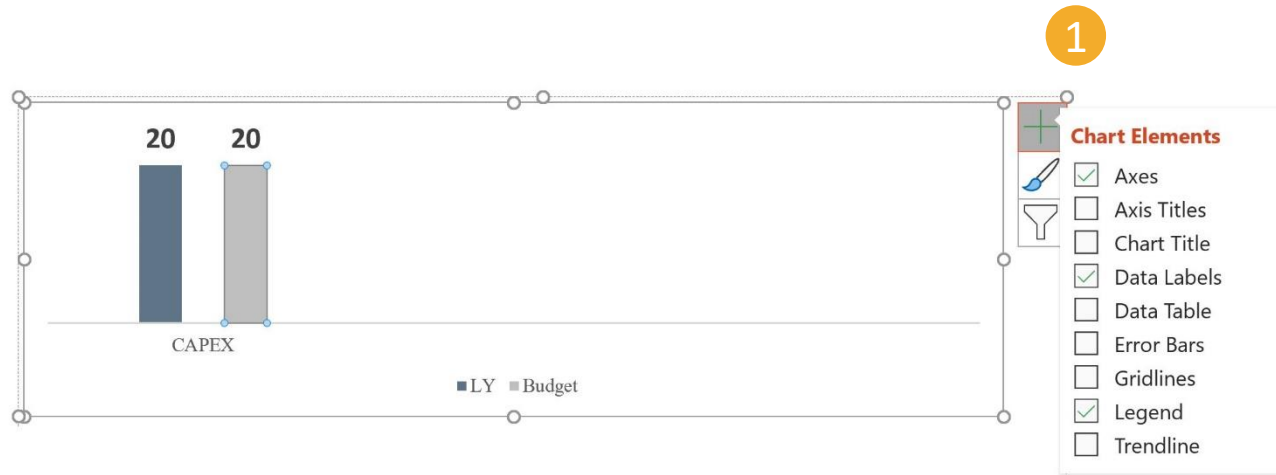
Slide after: modern and esthetic infographic



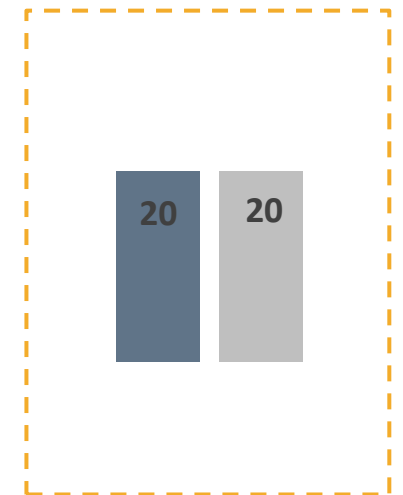
1

Adjust the chart - make bars wider, declutter.
(click the right mouse button, edit plot series options).

Financial Summary Overview



2



2

Group same category charts.

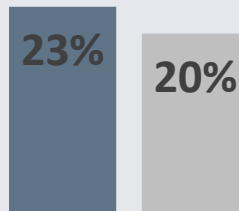
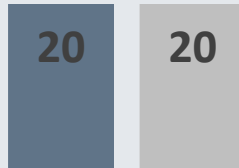
Adding vertical background shapes make chart grouping more readable.

Financial Summary Overview

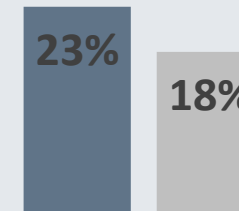
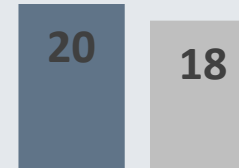
Costs by driver
(Million USD)

Costs by driver
(% of Revenue)

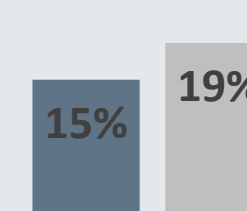
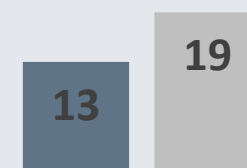
CAPEX



PEX



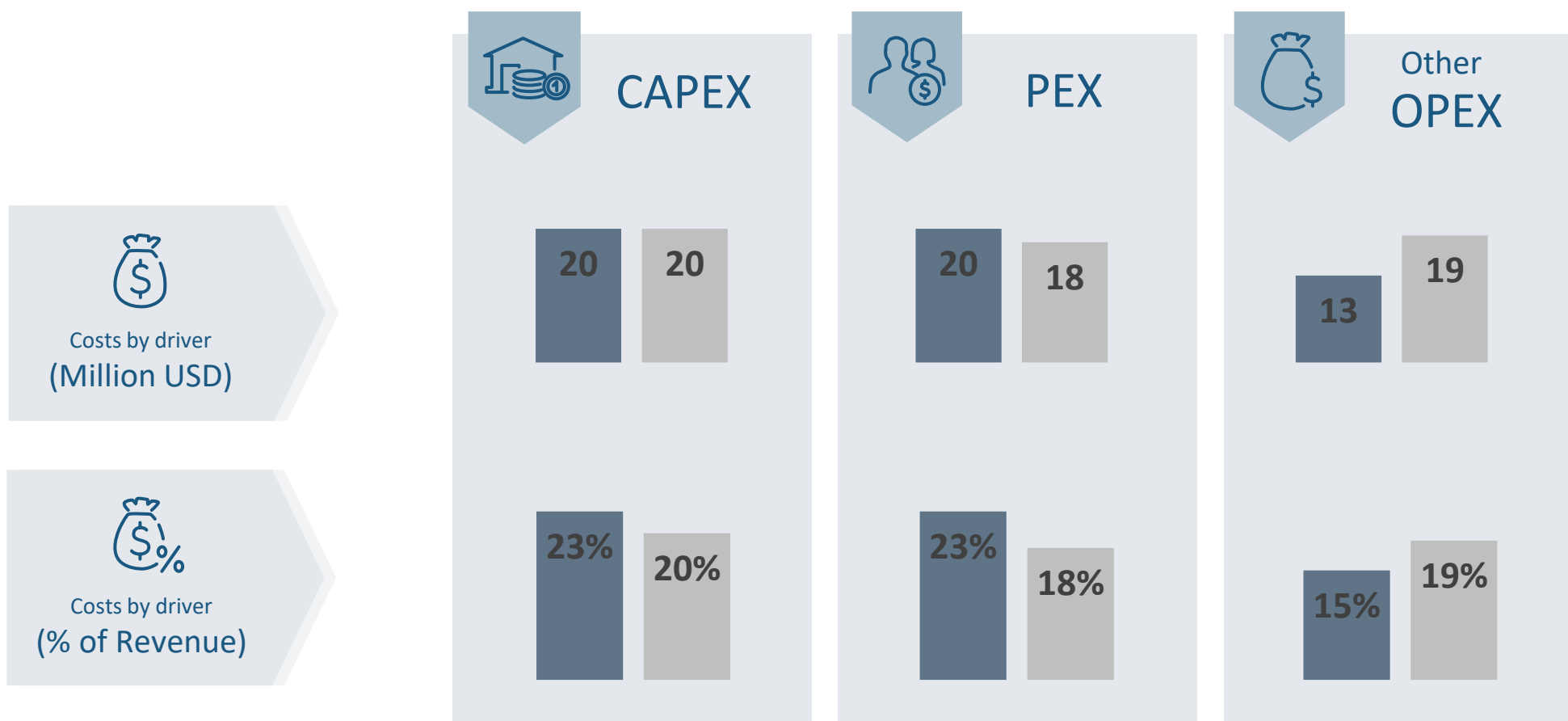
Other OPEX



3

Make your content visually more attractive.
Add icons representing categories and ribbons.

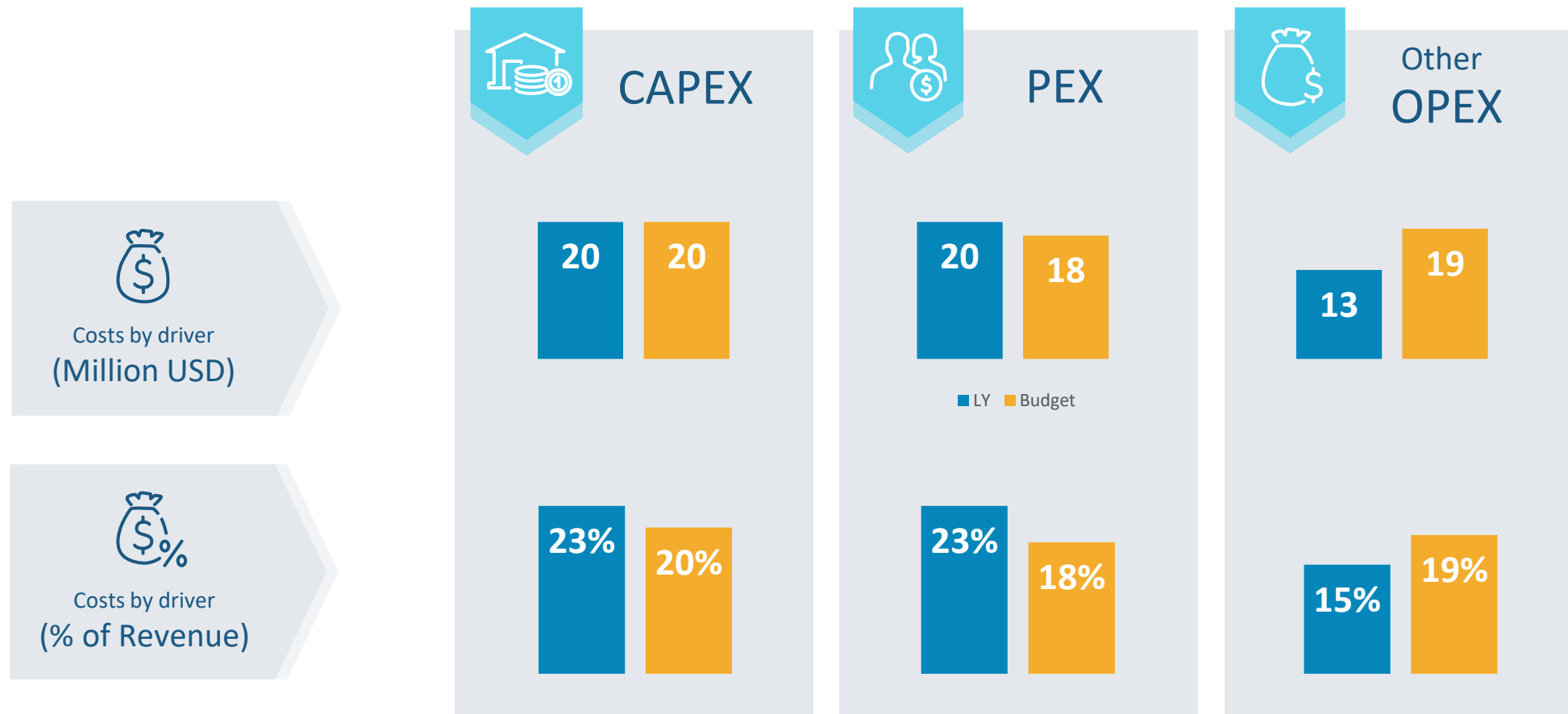
Financial Summary Overview



4

To make your content better-exposed
use various colors for the last and budgeted period.

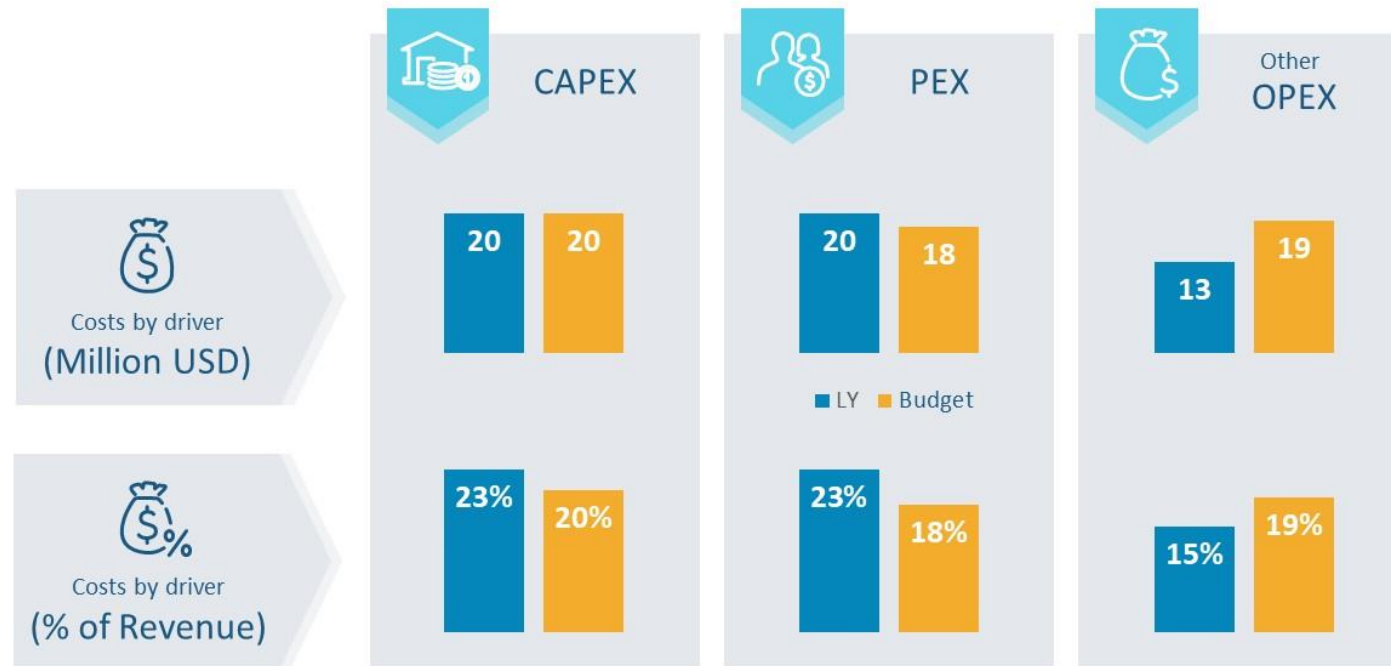
Financial Summary Overview



Your creative and visually appealing slide is ready! No more boring charts.

Example based on visuals from infoDiagram.com

Financial Summary Overview



Financial Summary Overview, 4 KPIs

Next Year Performance Key Indicators, Net Revenue, Gross Margin, OPEX, Profit

\$100
Million

Net
Revenue



Write your text here. This is a placeholder. Write your text here.

57%

Gross
Margin



Write your text here. This is a placeholder. Write your text here.

37%

Operational
Expenses



Write your text here. This is a placeholder. Write your text here.

14%

Profit
Before Tax



Write your text here. This is a placeholder. Write your text here.

Sensitivity Analysis Table

3 Scenarios Comparison with Revenue Deviation, COGS, GM, OPEX, EBITDA

'000 USD

Revenue
Changes



	Negative	Expected	Positive
Revenue	65 000	100 000	110 000
COGS	27 950	43 000	47 300
GM	37 050	57 000	62 700
OPEX	37 000	37 000	37 000
EBITDA	BEP	20 000	26 000

Scenarios with lower / higher than expected revenue, while other determinants constant.

Comments



Revenue Growth by 15%

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More Annual Budget slides at

infoDiagram.com

(click to open)

Marketing Budget Overview

Editable data chart, Excel table

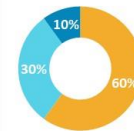
Planned Marketing Expenses, ATL, TTL, BTL, as % of Marketing Budget, OPX and Turnover



ATL
Above The Line

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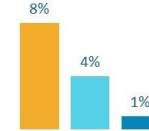
% of Marketing Budget



TTL
Through The Line

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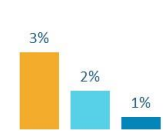
% of OPEX



BTL
Below The Line

Write your text here. This is a placeholder. Write your text here. This is a placeholder. Write your text here.

% of Revenue



Get these slides & icons at www.infoDiagram.com

Enrich your presentation with diagrams
& visuals to explain your topics better.

Financial Summary Overview, 4 KPIs

Next Year Performance Key Indicators, Net Revenue, Gross Margin, OPEX, Profit

\$100
Million

Net
Revenue



Write your text here. This is a placeholder. Write your text here.

57%

Gross
Margin



Write your text here. This

37%

Operational
Expenses



Write your text here. This

14%

Profit
Before Tax



Write your text here. This

Sensitivity Analysis Table

3 Scenarios Comparison with Revenue Deviation, COGS, GM, OPEX, EBITDA

'000 USD

Revenue
Changes



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Revenue	65 000	100 000	110 000
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OPEX	37 000	37 000	37 000

Scenarios with lower & higher than expected revenue.

Comments



Revenue Growth by 15%

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Write your text here. This is a placeholder. Write your text here. This is a placeholder. Write your text here. This is a placeholder.

Marketing Budget Overview

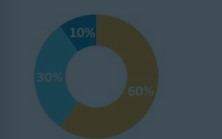
Planned Marketing Expenses, ATL, TTL, BTL, as % of Marketing Budget, OPX and Turnover

Editable data chart, Excel table

ATL
Above The Line

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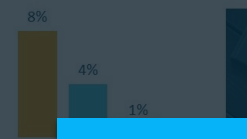
% of Marketing Budget



TTL
Through The Line

Write your text here. This is a placeholder. Write your text here. This is a placeholder. Write your text here.

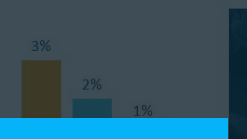
% of OPEX



BTL
Below The Line

Write your text here. This is a placeholder. Write your text here. This is a placeholder. Write your text here.

% of Revenue



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