

How to creatively present

Change Management

models in PowerPoint





Need to present
a business change process?

Make your change models
visually appealing with
a bit of creative slide design



See example
slides below...



Present the stages of the organizational change model

Organizational Change Model Example

Roadmap with 8 steps

1. Establish Urgency

- Put your text here
- Add description here
- ...

3. Create a Vision

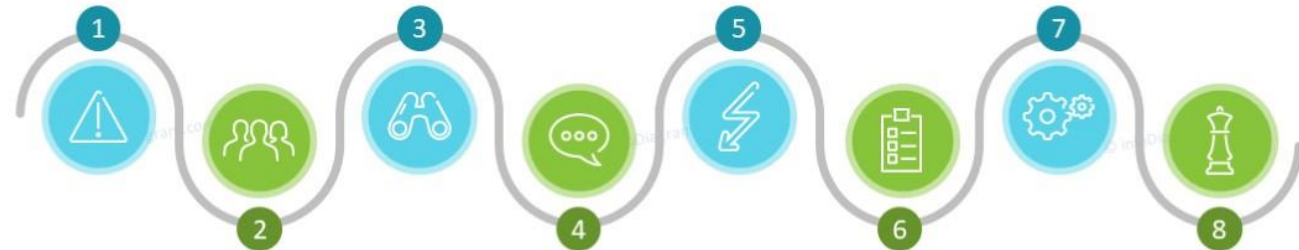
- Put your text here
- Add description here
- ...

5. Empower team to Act on the Vision

- Put your text here
- Add description here
- ...

7. Monitor Process, and Track Improvements

- Put your text here
- ...



2. Form a Guiding Coalition

- Put your text here
- Add description here
- ...

4. Communicate the Vision

- Put your text here
- Add description here
- ...

6. Plan for and Create Short-Term Wins

- Put your text here
- Add description here
- ...

8. Systematize New Process

- Put your text here
- Add description here
- ...

Get these slides & icons at www.infoDiagram.com

Visualize the IT change management model

IT Change Management Hedgehog Model

usage example with data, decisions and technology

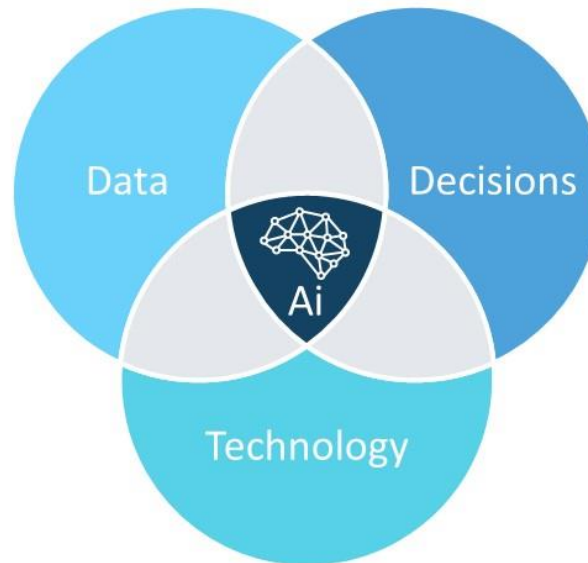
Usage
example
fully editable



- Volume
- Variety of structures
- Velocity of input
- Veracity



- Latest tech
- Upcoming
- Analogistic
- Accessible
- ...



- Simple
- Impactful
- Frequent
- Fast
- ...

Show the stages of Lewin's change model

Kurt Lewin's Change Model Diagram

Loop with unfreeze, change, refreeze stages



Present the definition of the change management

Change Management Definition



Change Management is approach to prepare, support, and help individuals, teams, and organizations in making organizational change.

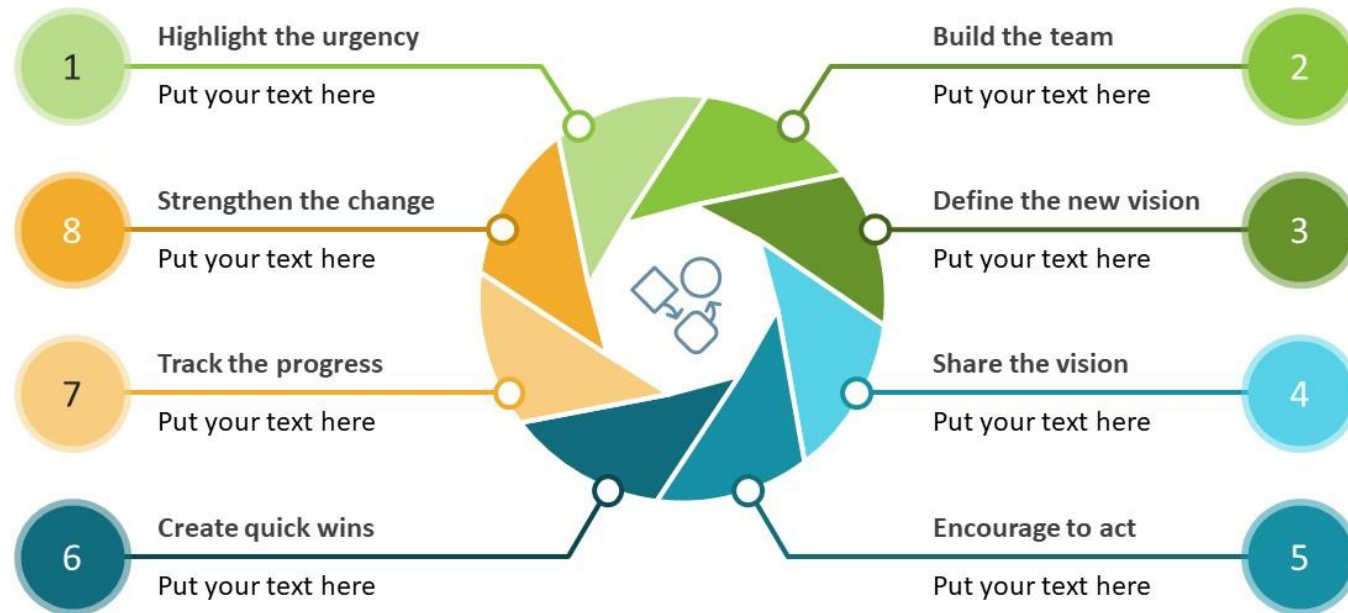
There are several change models including Kurt Lewin's 3-Step Change Model, Jim Collins Hedgehog model and Kotter's 8-Step Process for Leading Change.

Based on Wikipedia article

Visualize the process of Kotter's change model

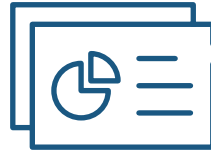
Kotter's Change Process

with 8 steps in circular template



Definition ■ ■ ■ Implementation ■ ■ ■ Secure ■ ■

Quick Slide Redesign Guide



See how to transform
a boring text slide into
a more attractive visual form.

Example based on visuals from
[infoDiagram.com](https://www.infodiagram.com)

Slide before: an unattractive text list

Kotter's 8 Stages

1. Establishing a Sense of Urgency

Examining market and competitive realities

2. Forming a Guiding Coalition

Assembling a group with enough power to lead the change effort

3. Creating a Vision

Creating a vision to help direct the effort

4. Planning for and Creating Short-Term Wins

Planning for visible performance improvements

5. Empowering others to Act on the Vision

Getting rid of obstacles to change

6. Planning for and Creating Short-Term Wins

Planning for visible performance improvements

7. Consolidating Improvements and Producing Still More Change

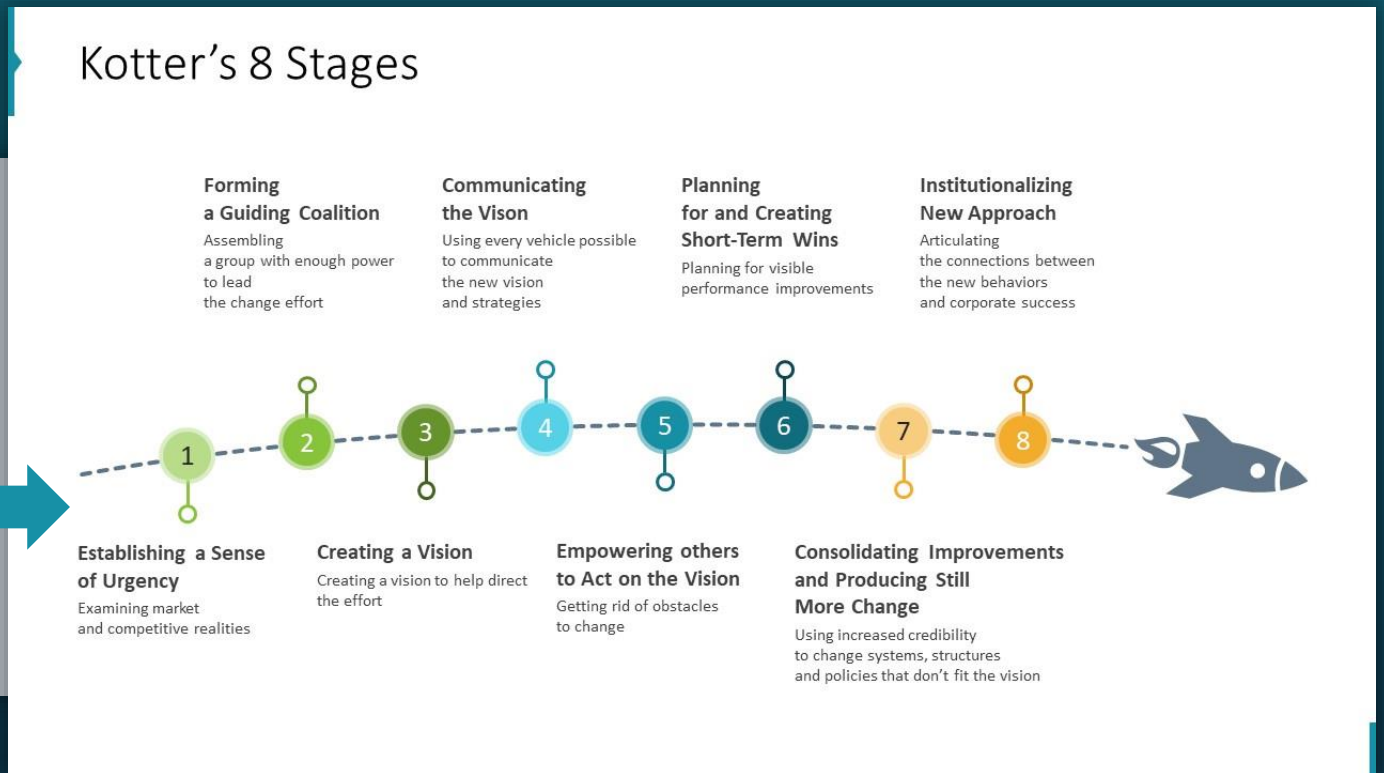
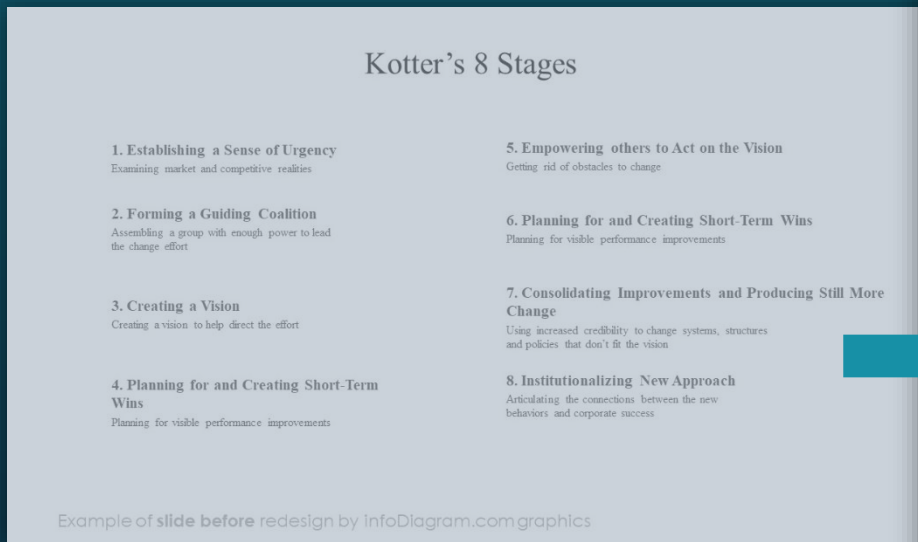
Using increased credibility to change systems, structures and policies that don't fit the vision

8. Institutionalizing New Approach

Articulating the connections between the new behaviors and corporate success

Example of **slide before** redesign by infoDiagram.com graphics

Slide after: an easy-to-follow infographic



1

Present stages sequence in an easy-to-follow way.
Replace a column layout with horizontal timeline.

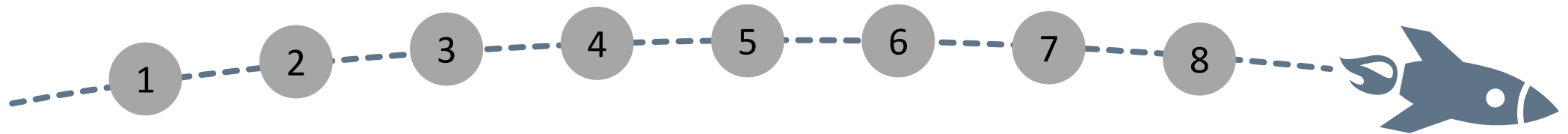
Kotter's 8 Stages



2

Enrich your timeline with some design touch.
Use a curved line, add an icon expressing the flow e.g. a rocket.

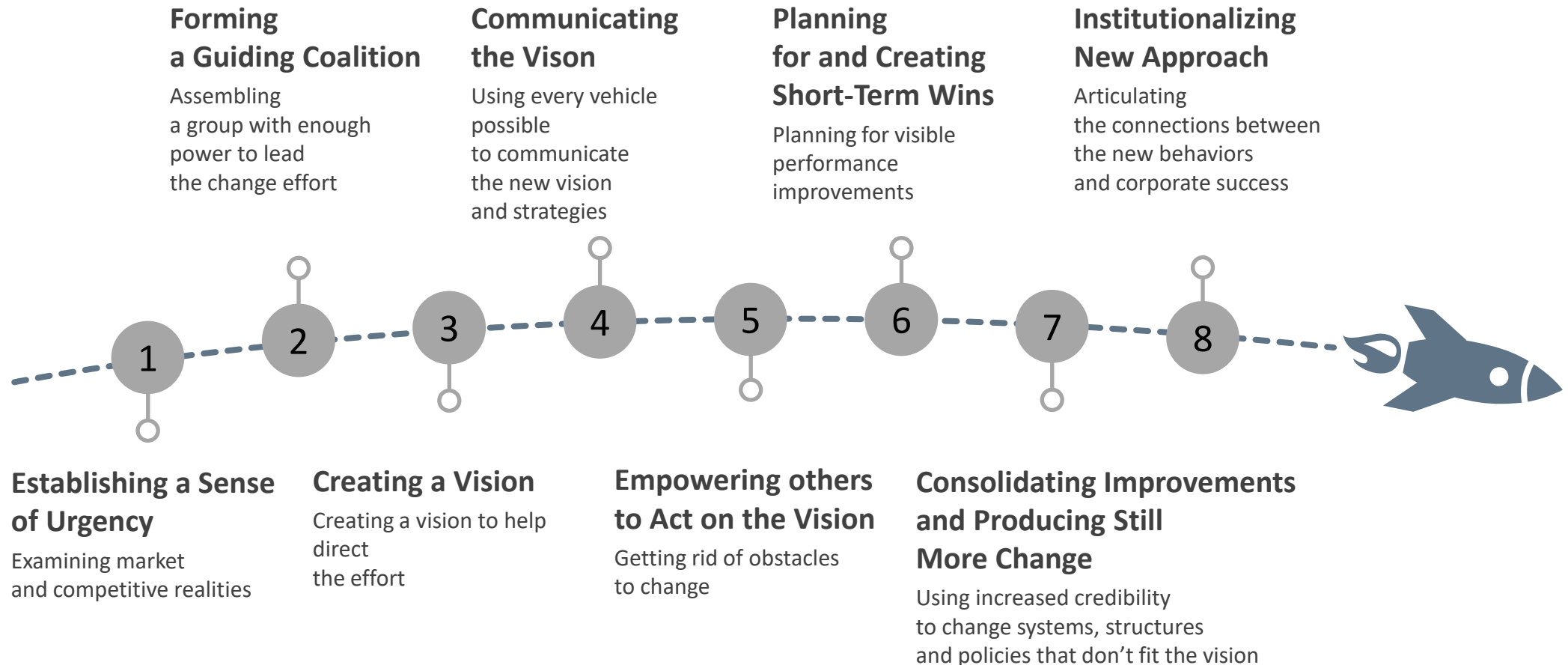
Kotter's 8 Stages



3

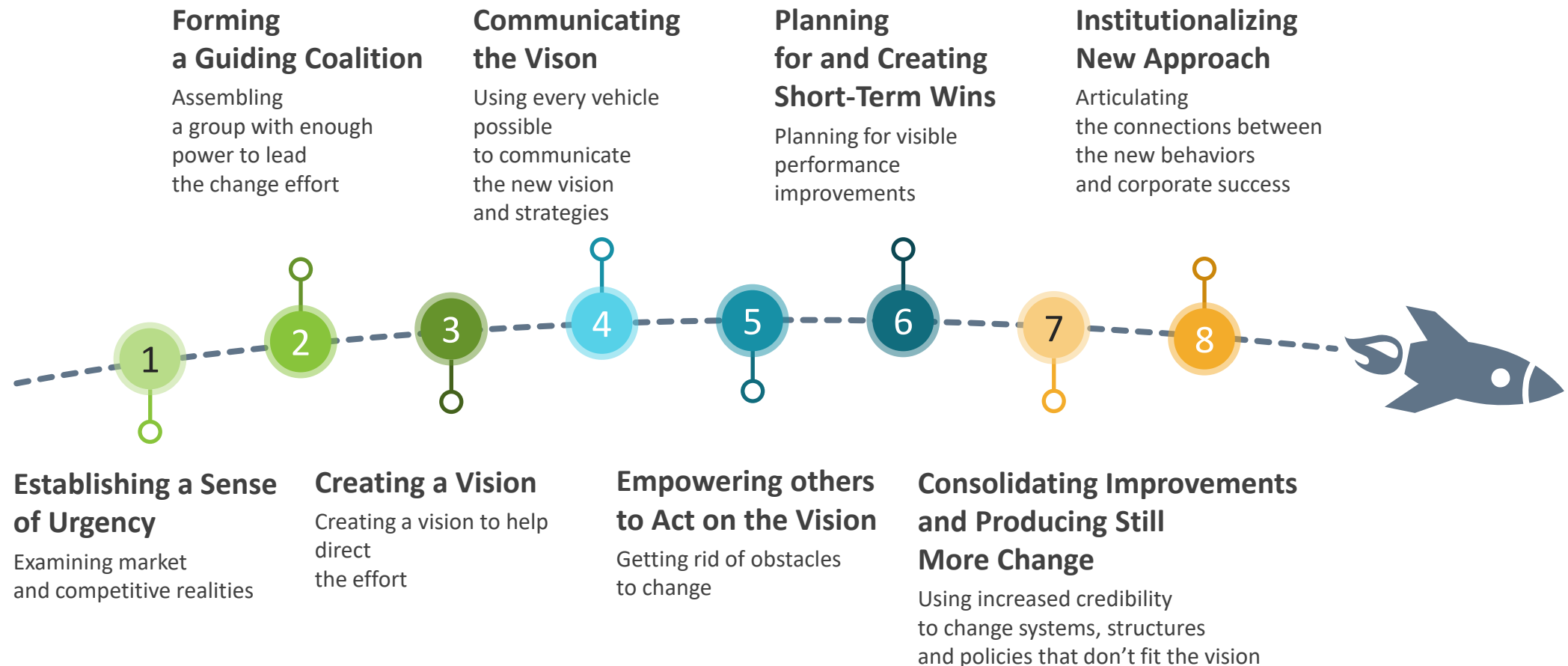
Assign descriptions to the stages. Add enough space between text blocks to keep it readable.

Kotter's 8 Stages



To expose better each stage, use various colors for each diagram item.

Kotter's 8 Stages



Your creative and visually appealing graphic is ready! No more boring slides.

Example based on visuals from infoDiagram.com

Kotter's 8 Stages



Jim Collin's Hedgehog Concept

with 3 areas Venn diagram: passion, skill, reward



More Change Model slides at infoDiagram.com
(click to open)

Change Management Three Steps Column Diagram

with 3 stages: unfreeze, change, refreeze



Kotter's 8 Steps Change Model

with 3 groups: Definition, Implementation, Secure



Enrich your presentation with diagrams & visuals to explain your topics better.

Jim Collin's Hedgehog Concept
with 3 areas Venn diagram: passion, skill, reward

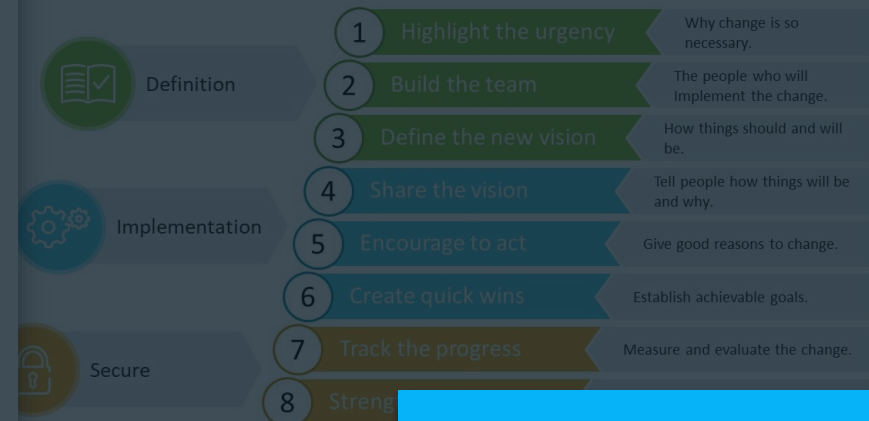


Change Management Three Steps Column Diagram
with 3 stages: unfreeze, change, refreeze



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Kotter's 8 Steps Change Model
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