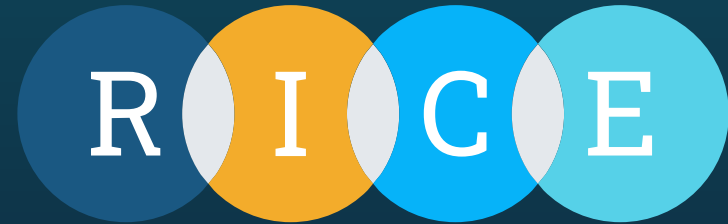


How to creatively present

Prioritization by RICE score

in PowerPoint tables



Quick Slide Redesign Guide

See how to change a slide with RICE importance categories into a more attractive visual form.

RICE Formula Values & Measurements

- **Reach Values:**
1 - 100 000 Transactions per month
- **Confidence Values:**
50% = Low Confidence
80% = Medium Confidence
100% = High Confidence
- **Impact Values:**
0.25 = Minimal impact;
0.5 = Low impact;
1 = Medium impact;
2 = High impact;
3 = Massive impact.
Conversion rate
- **Effort Values:**
1 - 20 Persons per month

Example of slide before redesign by InfoDiagram.com graphics

RICE Formula Values & Measurements



Reach Values

1 - 100 000
(an example range)

Here you can define measurements for Reach, e.g. "**Transactions per month**", "**Customers per quarter**"...



Impact Values

0.25 = Minimal impact;
0.5 = Low impact;
1 = Medium impact;
2 = High impact;
3 = Massive impact.

Here you can define wanted Impact, e.g. "**Conversion rate**", "**Customer happiness**"...



Confidence Values

50% = Low Confidence
80% = Medium Confidence
100% = High Confidence



Effort Values

1 - 20
(an example range)

Here you can define measurements for Effort, e.g. "**Persons per day**", "**Persons per month**", "**Hours**"...

Slide before: an unattractive bullet point categories description

RICE Formula Values & Measurements

- **Reach Values:**

1 - 100 000 Transactions per month

- **Impact Values:**

0.25 = Minimal impact;

0.5 = Low impact;

1 = Medium impact;

2 = High impact;

3 = Massive impact.

Conversion rate

- **Confidence Values:**

50% = Low Confidence

80% = Medium Confidence

100% = High Confidence

- **Effort Values:**

1 – 20 Persons per month

Example of **slide before** redesign by infoDiagram.com graphics

Slide after: an eye-catching, easy-to-follow and remember infographic

RICE Formula Values & Measurements



Reach Values

1 - 100 000
(an example range)

Here you can define measurements for Reach, e.g. **"Transactions per month"**, **"Customers per quarter"**...



Impact Values

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Confidence Values

50% = Low Confidence
80% = Medium Confidence
100% = High Confidence



Effort Values

1 - 20
(an example range)

Here you can define measurements for Effort, e.g. **"Persons per day"**, **"Persons per month"**, **"Hours"**...

1

Replace bullet items by a visual form, e.g. a column layout. Choose a shape, duplicate, and add data.

RICE Formula Values & Measurements

Reach Values

1 - 100 000

(an example range)

Here you can define measurements for Reach, e.g. **"Transactions per month"**, **"Customers per quarter"**...

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100% = High Confidence

Effort Values

1 - 20

(an example range)

Here you can define measurements for Effort, e.g. **"Persons per day"**, **"Persons per month"**, **"Hours"**...

For better item recognition add the representative icons for each point – reach values, impact values...

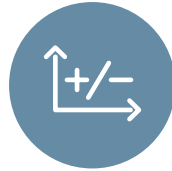
RICE Formula Values & Measurements



Reach Values

1 - 100 000
(an example range)

Here you can define measurements for Reach, e.g. **“Transactions per month”, “Customers per quarter”...**



Impact Values

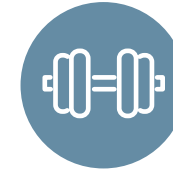
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80% = Medium Confidence
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Effort Values

1 - 20
(an example range)

Here you can define measurements for Effort, e.g. **“Persons per day”, “Persons per month”, “Hours”...**

3

To make your content better-exposed use various colors for each category.

RICE Formula Values & Measurements



Reach Values

1 - 100 000
(an example range)

Here you can define measurements for Reach, e.g. **"Transactions per month"**, **"Customers per quarter"**...



Impact Values

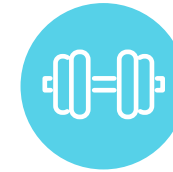
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Effort Values

1 - 20
(an example range)

Here you can define measurements for Effort, e.g. **"Persons per day"**, **"Persons per month"**, **"Hours"**...

Enrich your infographic with some design touch.
Add stripes and strokes, embed icons.

RICE Formula Values & Measurements



Reach Values

1 - 100 000

(an example range)

Here you can define measurements for Reach, e.g. **“Transactions per month”, “Customers per quarter”...**



Impact Values

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Effort Values

1 - 20

(an example range)

Here you can define measurements for Effort, e.g. **“Persons per day”, “Persons per month”, “Hours”...**

Your visually appealing categories presentation is ready.

Example based on visuals from infoDiagram.com

RICE Formula Values & Measurements



Reach Values

1 - 100 000
(an example range)

Here you can define measurements for Reach, e.g. **"Transactions per month"**, **"Customers per quarter"**...



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Effort Values

1 - 20
(an example range)

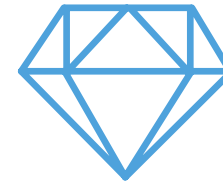
Here you can define measurements for Effort, e.g. **"Persons per day"**, **"Persons per month"**, **"Hours"**...

$$\frac{X \cdot X \cdot X}{X}$$



Need to do
a prioritization of work tasks
or projects?

Use RICE formula and present
outcomes in visually appealing way.







See example
slides below...



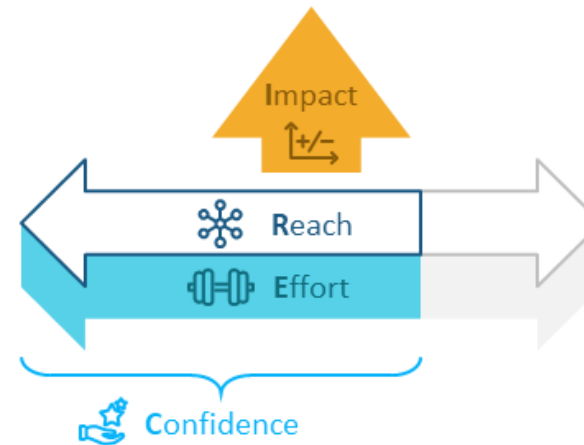
Explain the RICE score formula

RICE Score Formula Explained

Reach, Impact, Confidence, Effort Meaning

R each	 Expected audience or population addressed by the idea.
I mpact	 Estimated effect of the idea.
C onfidence	 Estimate of likelihood that idea will work.
E ffort	 Estimation of work and resources needed to implement the idea.

$$\text{RICE score} = \frac{\text{Reach} \times \text{Impact} \times \text{Effort}}{\text{Confidence}}$$



Show the prioritization of product features development

RICE Score Table Design Template

Hand Drawn Marker, Comment Text Field, Regular Non-automatic Table for Manual Editing,



prioritization of XYZ product

2 1 3

Project/Feature	Reach	Impact	Confidence	Effort	Total/Score
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX
You can write your project/feature name here...	1000	2	80%	5	XXXXX

Write here summary of table. This is a place for your text. Write your description here. This is a place for your text. Write your description here. This is a place for your text. Write your description here. This is a place for your text. Write your description here.

Regular table for manual usage

Evaluate and present projects importance

RICE Prioritization Framework 5 Projects Template

with Embedded Excel Table, Automated RICE Formula Calculation, Description Text Field



Project	Reach	Impact	Confidence	Effort	Score
e.g. Improving Search	20000	2	80%	6	5333
e.g. Increasing Customer Value	12000	2	50%	4	3000
e.g. Developing New Products	25000	2	80%	3	13333
e.g. Improving SEO	100000	3	50%	8	18750
e.g. Website Redesign	80000	2	100%	12	13333



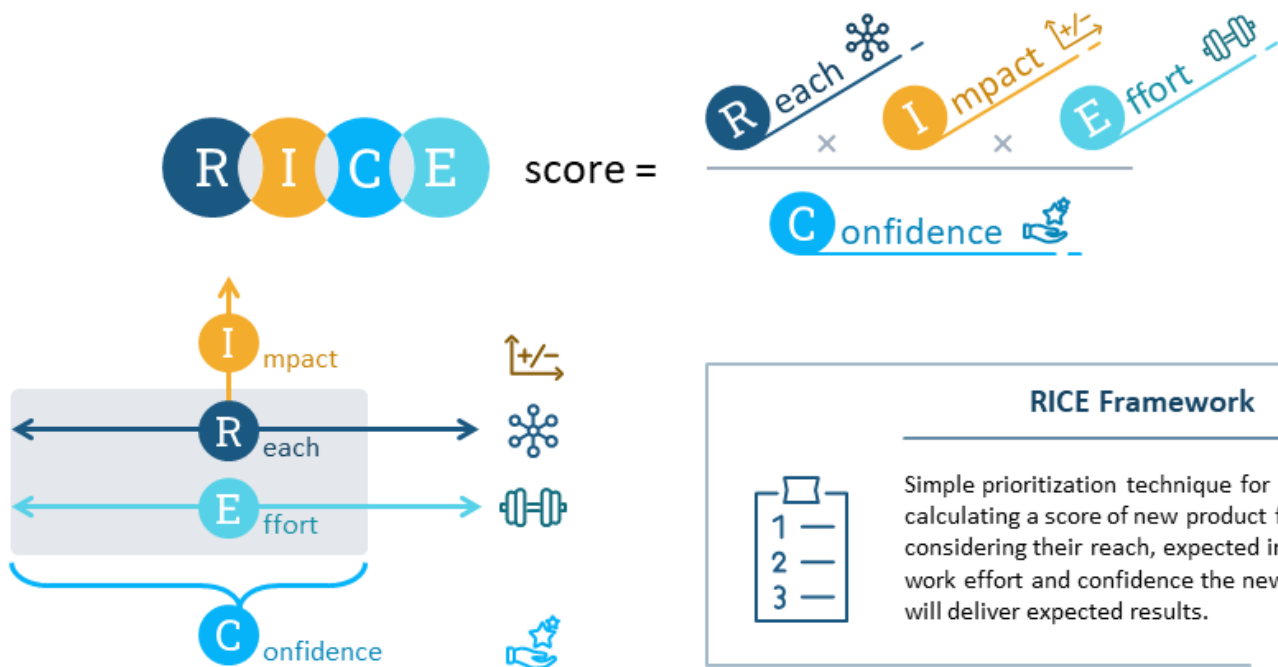
Write here summary of table. This is a place for your text. Write your description here. This is a place for your text. Write your description here. Write here summary of table. This is a place for your text. Write your description here. This is a place for your text. Write your description here. This is a place for your text. Write your description here.

Automated Excel Spreadsheet

Present the how is RICE score calculated

RICE Prioritization Score Formula Definition

Reach, Impact, Confidence, Effort Meaning



Calculate the importance of planned service features

RICE Score Table Template with 10 Service Features

Regular Powerpoint Table Design and Embedded Excel Sheet, Automated RICE Formula Calculation



The table is preceded by a row of seven icons: a rocket (Service/Feature), a document (Description), a network (Reach), a graph (Impact), a hand holding a star (Confidence), a dumbbell (Effort), and a clipboard with a sum symbol (Score).

Service / Feature	Description	Reach	Impact	Confidence	Effort	Score
e.g. Improved Usability	Write here summary of table.	20000	2	80%	6	5333
e.g. Increased Security	Write here summary of table.	12000	2	50%	4	3000
e.g. Teamwork Features	Write here summary of table.	25000	2	80%	3	13333
e.g. Advanced Reporting	Write here summary of table.	100000	3	50%	8	18750
e.g. Brand Customization	Write here summary of table.	80000	2	100%	12	13333
e.g. Improving Search	Write here summary of table.	20000	2	80%	6	5333
e.g. Increasing Customer Value	Write here summary of table.	12000	2	50%	4	3000
e.g. Developing New Products	Write here summary of table.	25000	2	80%	3	13333
e.g. Improving SEO	Write here summary of table.	100000	3	50%	8	18750
e.g. Website Redesign	Write here summary of table.	80000	2	100%	12	13333

Table + Automated Excel Spreadsheet

RICE Formula Values and Measurements

Template for Reach, Impact, Confidence, Effort Values



Reach Values

1 - 100 000
(an example range)

Here you can define measurements for Reach, e.g. "Transactions per month", "Customers per quarter"...



Impact Values

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Effort Values

1 - 20
(an example range)

Here you can define measurements for Effort, e.g. "Persons per day", "Persons per month", "Persons per quarter"...

More RICE slides at
[infoDiagram.com](https://www.infodiagram.com)

(click to open)

RICE Framework 15 Product Features Priority Score

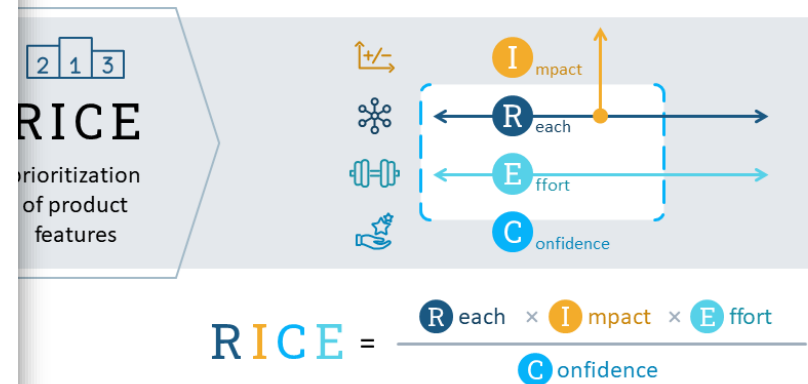
Embedded Excel Table Design, Automated RICE Formula

Product / Feature	Reach	Impact	Confidence	Effort	Score
e.g. Desktop app	20000	2	80%	6	5333
e.g. Mobile app	12000	2	50%	4	3000
e.g. Open API	25000	2	80%	3	13333
e.g. Team features	100000	3	50%	8	18750
e.g. Subscription model	80000	2	100%	12	13333
e.g. Advanced Reporting	20000	2	80%	6	5333
e.g. Upgrades features	12000	2	50%	4	3000
e.g. Robust version 2	25000	2	80%	3	13333
e.g. Advanced Administration	100000	3	50%	8	18750
e.g. Distributed version	80000	2	100%	12	13333
e.g. Cloud version	20000	2	80%	6	5333
e.g. Customizable version	12000	2	50%	4	3000
e.g. Own product branding	25000	2	80%	3	13333
e.g. Backup features	100000	3	50%	8	18750
e.g. Advanced support	80000	2	100%	12	13333

Automated Excel Spreadsheet

RICE Prioritization Formula Calculation Diagram

Reach, Impact, Confidence, Effort Meaning



Enrich your presentation with diagrams & visuals to explain your topics better.

RICE Formula Values and Measurements

Template for Reach, Impact, Confidence, Effort Values



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Here you can define measurements for Effort, e.g. "Persons per day", "Persons per month",...

RICE Framework 15 Product Features Priority Score

Embedded Excel Table Design, Automated RICE Formula

Product / Feature	Reach	Impact	Confidence	Effort	Score
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e.g. Distributed version	80000	2	100%	12	13333
e.g. Cloud version	20000	2	80%	6	5333
e.g. New version	10000	2	50%	4	3000
e.g. New API	25000	2	80%	3	13333
e.g. Backup features	100000	3	50%	8	18750
e.g. Analytics dashboard	80000	2	100%	12	13333

For more inspiration, sign to [infoDiagram](https://www.infodiagram.com) best-practices email course and get free slides bonus

More RICE slides at [infoDiagram.com](https://www.infodiagram.com)

(click to open)

RICE Prioritization Formula Calculation Diagram

Reach, Impact, Confidence, Effort Meaning



$$RICE = \frac{Reach \times Impact \times Effort}{Confidence}$$

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