

How to creatively present

Case Study Comparison

in PowerPoint



Quick Slide Redesign Guide


See how to change a slide with comparing case solutions in a typical table into a more attractive visual form.

Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
Solution 1	YES	NO	NO	YES	NO
Solution 2	NO	NO	YES	NO	YES
Solution 3	YES	YES	NO	YES	NO
Solution 4	NO	YES	YES	NO	YES

Example of slide before redesign by InfoDiagram.com graphics

Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
 Solution 1					
 Solution 2					
 Solution 3					
 Solution 4					

Slide before: an unattractive comparison table

























Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
Solution 1	YES	NO	NO	YES	NO
Solution 2	NO	NO	YES	NO	YES
Solution 3	YES	YES	NO	YES	NO
Solution 4	NO	YES	YES	NO	YES

Example of **slide before** redesign by infoDiagram.com graphics

Slide after:
an eye-catching, easier to compare and remember infographic

Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
 Solution 1					
 Solution 2					
 Solution 3					
 Solution 4					

See the redesign guide below



1

Replace table content with a visual form if possible
e.g., "Yes/No" text by X and ticks sign. Choose a shape, duplicate and align.

Comparing Multiple Alternatives Table

	✓	✗	✗	✓	✗
	✗	✗	✓	✗	✓
	✓	✓	✗	✓	✗
	✗	✓	✓	✗	✓

2

Make your table visually attractive by shape overlay

Use different shapes as headers in rows and columns, distribute evenly.

Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
Solution 1	✓	✗	✗	✓	✗
Solution 2	✗	✗	✓	✗	✓
Solution 3	✓	✓	✗	✓	✗
Solution 4	✗	✓	✓	✗	✓

3

Get rid of the ugly table grid.

If there is enough cell space, a light rectangle background will do.

























Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
Solution 1	✓	✗	✗	✓	✗
Solution 2	✗	✗	✓	✗	✓
Solution 3	✓	✓	✗	✓	✗
Solution 4	✗	✓	✓	✗	✓

4

For better table category recognition add icons.
Embed them in a shape to create integrated consistent design.

Comparing Multiple Alternatives Table

	Flexible Parameter based	Cloud Online access	Payments Subscription	Add-ons Modules	Support 24/7 online
 Solution 1					
 Solution 2					
 Solution 3					
 Solution 4					

5

Enrich your infographic with a design touch.

Add colors to status icons to highlight positive ticks, to headers, add row stripes.















Comparing Multiple Alternatives Table

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Solution 1	✓	✗	✗	✓	✗
Solution 2	✗	✗	✓	✗	✓
Solution 3	✓	✓	✗	✓	✗
Solution 4	✗	✓	✓	✗	✓

Your visually appealing comparison table is ready.

Example based on visuals from infoDiagram.com

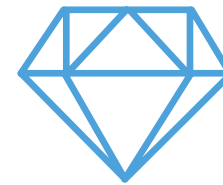
Comparing Multiple Alternatives Table

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 Solution 1					
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 Solution 4					



Need to present
business case study?

Use the Case Study diagrams and
template to create
a visually appealing material.

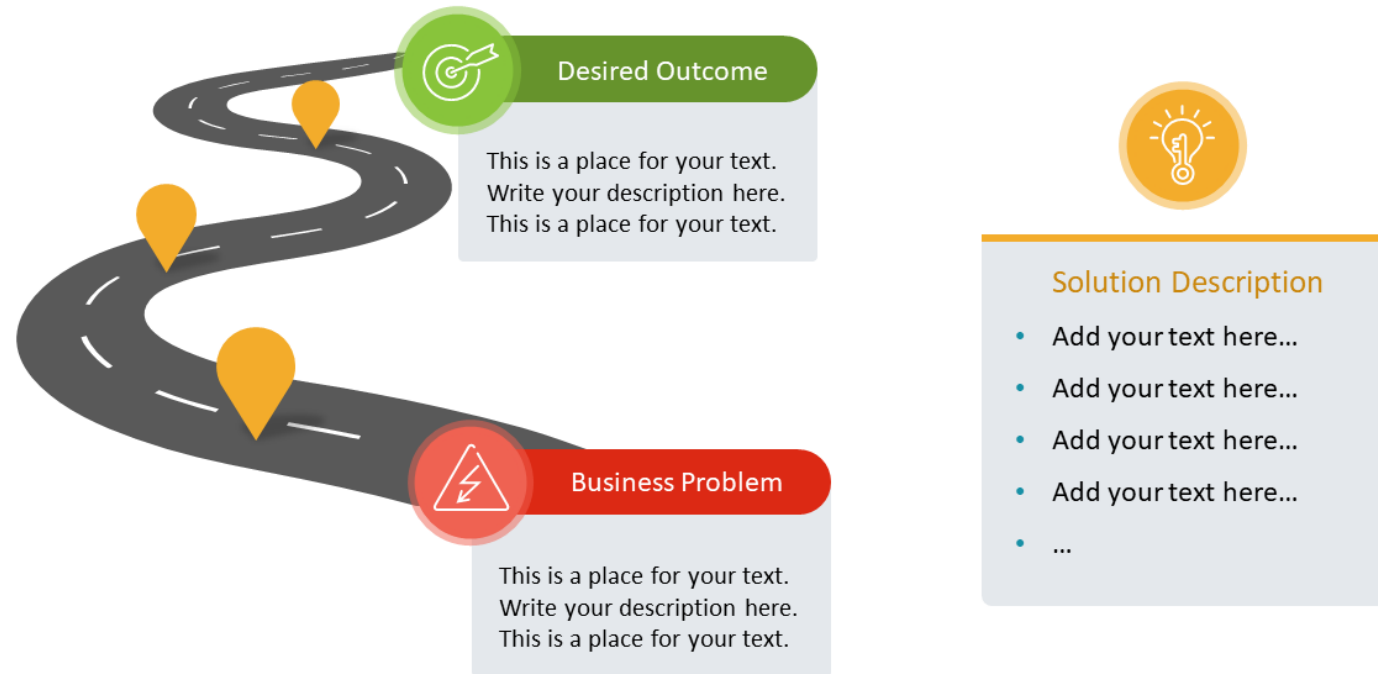


See example
slides below...



Visualize the road to success from a problem to desired outcome

Roadmap to Success from a Problem to Desired Outcome



Describe the business case financial impact

Business Case Financial Impact

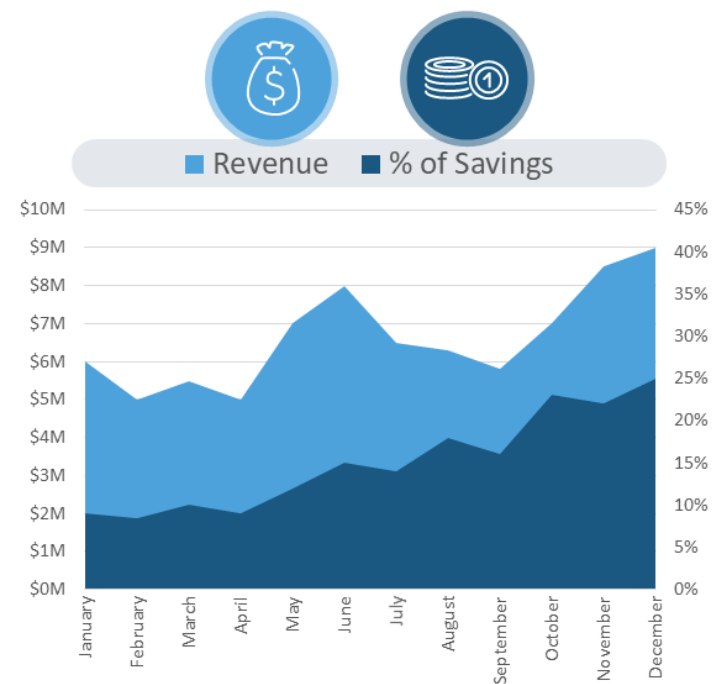
Description with Data-Driven Trend Line Chart



Financial Impact Title

Areas of influence on company revenue

- Add your text here...
- Add your text here...
- Add your text here...
- Add your text here...
- ...



Present the quantitative KPI

Final Outcomes - Quantitative KPI of Your Project

5 Indicators Template, Sales Turnover, Production Performance, Location, HR People



47M

KPI name here.

Place for further description.



73%

KPI name here.

Place for further description.



2300

KPI name here.

Place for further description.



38

KPI name here.

Place for further description.



150

KPI name here.

Place for further description.

Show the gap analysis of the current and desired status

Gap Analysis of Current and Desired Status

Bridge Illustration Template



List the key benefits of the solution

Business Solution Description – Key Benefits

5 List Items Template



- 1** This is a place for your text. Write your description here.
- 2** This is a place for your text. Write your description here. This is a place for your text.
- 3** This is a place for your text. Write your description here. This is a place for your text.
- 4** This is a place for your text. Write your description here. This is a place for your text.
- 5** This is a place for your text. Write your description here.

Current Processes Presentation

Key KPI Data Highlights with Bar Chart



Current Situation Title



What current processes will be affected by solution?

- Add your text here...
- Add your text here...
- Add your text here...
- Add your text here...
- ...

Key data indicators
chart title



Desired Outcome Specification

Text Layout Template, SMART Formula Description



Desired Outcome Description

Here you can write your list with what solution is going to accomplish.

Use SMART formula (Specific, Measurable, Achievable, Related, Timely):

- Add your text here...
- Add your text here...
- Add your text here...
- ...



Final Outcomes - Qualitative KPI Measures

Better communication and awareness of ...
Write your description here.



More clear organizational structure ...
This is a place for your text. Write your description here.



A better understanding of core values...
This is a place for your text. Write your description here.



Improved product support...
This is a place for your text. Write your description here.



More Sales Case Study slides at

infoDiagram.com

(click to open)

Enrich your presentation with diagrams
& visuals to explain your topics better.

Current Processes Presentation
Key KPI Data Highlights with Bar Chart

Current Situation Title

What current processes will be affected by solution?

- Add your text here...
- Add your text here...
- Add your text here...
- Add your text here...
- ...

Key data indicators chart title

XX% improvement

150	100	140	90	130	80
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 (click to open)

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Text Layout Template, SMART Formula Description

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Final Outcomes - Qualitative KPI Measures

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